***Marketplace Partner Agreement***



Benefitting <Organization>

***“The Shoe Must Go On!”***

**YES! – I would like to participate in Wine Women & Shoes as a** **Marketplace Partner.**

**<Time of Event>, <Venue>, <Venue Address>**

**Benefits to Marketplace Partner**

* Selling of merchandise on-site to a targeted audience of <# of guests> women (vendor keeps 80% of sales and donates 20% to charity)
* Marketing exposure for your brand/boutique to include: logo displayed on Wine Women & Shoes printed collateral, e-blasts, website, Facebook page and in the Wine Women & Shoes program book
* Complimentary quarter-page ad in the Wine Women & Shoes program book (print deadlines apply; retailer responsible for providing the ad).
* Promotion of designer’s attendance on Signature Event signage.
* 1 8 ft table, 1 six ft table with linens, volunteer assistance with load in and load out.

**Marketplace Partner will:**

* Donate 20% of gross sales to <Organization>. *This percentage is to be remitted to <Organization> within 30 days of the event.*
* Be responsible for all sales and financial transactions the day of the event, display, bags/packaging, and transportation of materials to and from the event.
* Provide appropriate quantities and choices of shoes and/or access to accommodate <#of> guests at the Signature Event.
* Donate one item of at least $150 value for use in the Silent Auction or Key to the Closet.
* Provide adequate staff to handle the anticipated volume of sales during the Signature Event. Volunteers will only be made available to those vendors who are from out of town.
* Set up allocated Marketplace space by <Time> on <Date>.
* Be given opportunity to promote their businesses by including gift items in the Swag Bags. All items for the bags must be delivered to <Organization> by <Date>.
* Not hold <Organization> liable for any product damage or loss as a result of event participation.

**Name as you would like it to appear for recognition purposes:**

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Contact Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address/City/ST/Zip: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Fax: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Website: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\*Please send both grayscale and color high resolution logos for use in marketing materials to <Contact> at <Contact Email>.

**If applicable, describe the type of merchandise you will present including designer names. Please estimate the amount of merchandise by type; for example, what % of your presentation will be shoes, jewelry, clothing:**

**Please complete and return this form to:**

<Organization> <Organization Address>

<Organization Contact> PH: 000.000.0000 EMAIL: [contact@orginization.com](mailto:contact@orginization.com)

Please note that by signing and returning this contract to RISE, you indicate that you have read, understand, and agree with all details regarding your involvement with Wine Women & Shoes. Please keep a copy for your records. Thank you.