



# wine women & shoes<sup>®</sup>

Benefitting Big Brothers Big Sisters  
of Northeast Florida

Saturday, September 24, 2016

11:00 a.m. - 3:00 p.m.

Jessie Ball duPont Center

Jacksonville, Florida

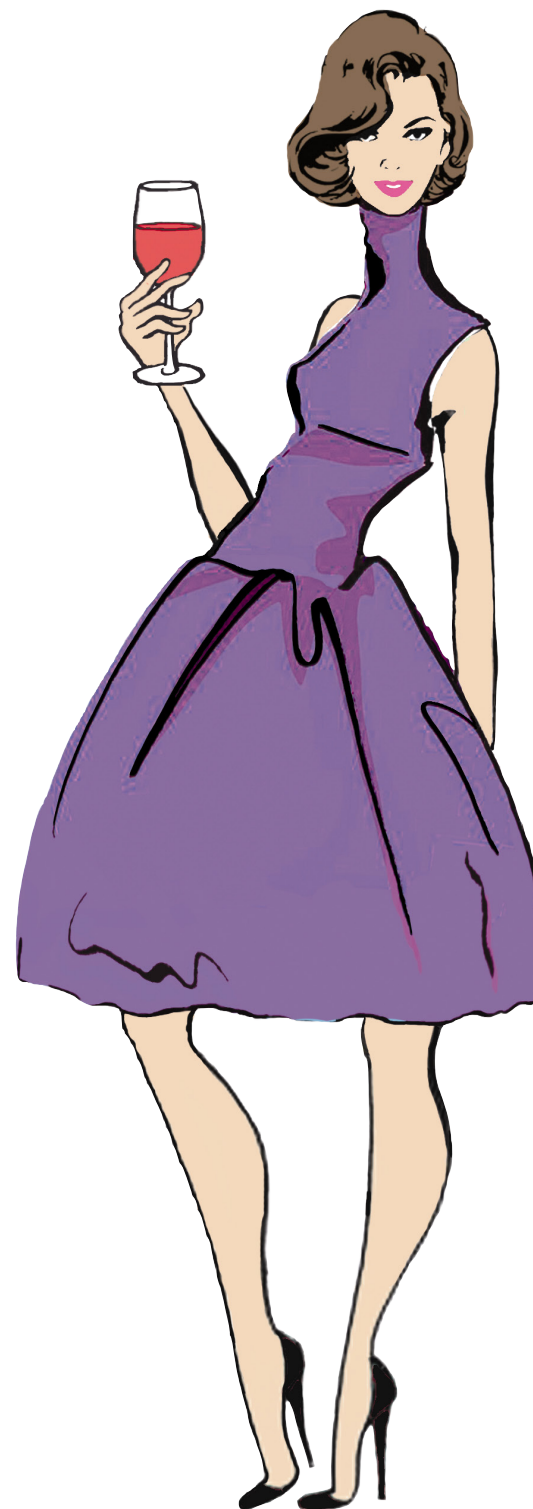
## SPONSORSHIP OPPORTUNITIES

Take the opportunity for  
your company to be

*Fabulous!*



**Big Brothers Big Sisters**  
of Northeast Florida





# Please Join Us!

## When & Where

Saturday, September 24, 2016

11:00 am - 3:00 pm

Jessie Ball duPont Center

40 East Adams Street, Jacksonville, FL 32202

## Ticket Price:

VIP Admission: \$150

VIP Table of 10: \$1500

Expected Attendance: 250

100% of every ticket sold will directly support providing mentors for more children in our community.

Wine Women & Shoes present a unique opportunity to target affluent, well educated, charity-minded women.

*Be there. Be giving. Be fabulous!*

# About

## Wine Women & Shoes

This fall, Big Brother Big Sisters of Northeast Florida will once again be the exclusive proud host of Wine Women & Shoes in Jacksonville. This event combines whimsical wine education with a metaphor all women understand well – Shoes.

Wine Women & Shoes creates an opportunity for partnerships between Big Brothers Big Sisters of Northeast Florida, corporate sponsors, wineries, shoe and accessory retailers, and women in the community. Our sponsors will have a unique opportunity to place their business in front of an ideal demographic: Affluent, Savvy Women.

We look forward to working with you to customize any of the sponsorships to ensure your business reaps the maximum benefits through community exposure.

### Wine Women & Shoes Guest Profile

- 80% women ages 30 to 55
- Key influencers, tastemakers and connectors in our communities
- Educated, socially conscious, charitable and community-minded
- Enjoy and consume fine wine and delicious food
- On average, guests will donate or spend \$200 - \$600 at the event

# About

## Big Brothers Big Sisters of Northeast Florida

We make our community stronger by matching children with caring, adult mentors who give individual guidance and support that lead to long-term success in school and in life.

Last fiscal year ending June 30, 2015, we provided mentors and support for 1,418 children through our school and community-based programs. Of the 1,418 children we served, 81% participated in the free and reduced school lunch program, 59% lived with a single parent or guardian and 21% had one or more parent incarcerated.

The impact our programs have on our youth was significant with 97% receiving no behavior referrals or suspensions, 97% maintaining or improving their school attendance and 95% being promoted to the next grade level. Our goal is for the youth we serve to graduate from high school prepared for the workplace, post-secondary opportunities and a successful life.

Each time Big Brothers Big Sisters of Northeast Florida pairs a child with a role model, we start something incredible: a one-to-one relationship built on trust and friendship that can blossom into a future of unlimited potential. What you do today, changes a child's life tomorrow.



\$10,000

Exclusive Swag Bag Sponsor

This Exclusive Swag Bag Sponsorship Package provides:

- Swag bags branded with your company's name and logo, filled with special goodies given to all guests.
- VIP table for eight with stage front seating , premium wine and two Shoe Guys dedicated to your table
- Verbal & visual recognition throughout the event
- Sponsorship recognition on event website, e-blasts and social networking campaigns reaching over 6,000 Big Brothers Big Sisters of Northeast Florida supporters
- X-Large logo placed in ALL event public relations, advertising initiatives and event collateral material
- The opportunity to place a product(s) in the swag bags that represent your company's brand



\$5,000

Exclusive Wine Glass Sponsor

This Wine Glass Sponsorship Package provides:

- Your company's logo etched on the wine glasses that our guests will enjoy and take home
- VIP seating for four with stage front seating, premium wine and a Shoe Guys placemat to your table
- Verbal & visual recognition throughout the event
- Prominent recognition on event website, program and social networking campaigns reaching over 6,000 Big Brothers, Big Sisters supporters
- Large logo placement on event program, advertising initiatives and event collateral material
- The opportunity to place a product in the swag bags that represent your company's brand

**Sold out**



This Shoe Guy Sponsorship Package provides:

- Large logo prominently placed on the back of the Shoe Guys' T-shirts while they pour the wine, roam through the marketplace and during the show's opening.
- VIP seating for four with stage front seating, premium wine and a Shoe Guy dedicated to your table
- Verbal & visual recognition throughout the event
- Recognition on event website, e-blasts and social networking campaigns reaching over 6,000 Big Brothers Big Sisters of Northeast Florida supporters
- Logo placed in ALL event public relations, advertising initiatives and event collateral material
- The opportunity to place a product(s) in the swag bags that represent your company's brand



\$3,000

Step & Repeat Sponsor

This "Oscar Moment" Sponsorship Package provides:

- Your logo on the large Step and Repeat backdrop where our guests will stop to take a picture and be interviewed just like they are at The Oscars
- VIP seating for two with prime seating and premium wine on the table
- Verbal & visual recognition throughout the event
- Recognition on event website, e-books and social networking campaigns
- Medium Logo provided on all event public relations, advertising initiatives and event collateral material
- The opportunity to place your product(s) in the swag bags that represent your company's brand

**Sold out**





\$3,000

Picture Perfect Sponsor

This Picture Perfect Sponsorship Package provides:

- An elaborate photo shoot area with your company's name and logo featured on every photo printed on-site for guests.
- VIP seating for two with prime seating and premium wine on your table
- Verbal & visual recognition throughout the event
- Recognition on event website, e-blasts and social networking campaigns reaching over 6,000 Big Brothers Big Sisters supporters
- Medium logo placed in ALL event public relations, advertising initiatives and event collateral material
- The opportunity to place a product(s) in the swag bags that represent your company's brand



\$2,500

Delicious Cuisine Sponsor

This fabulous Food Sponsorship Package provides:

- Pounds of appreciation will be heaped upon the Food Sponsor! Your sponsorship includes recognition at all tables, our most popular spot. All guests will see your logo as they take in your delicious cuisine.
- VIP seating for two with prime seating and premium wine on your table
- Verbal & visual recognition throughout the event
- Prominent recognition on event website, e-blasts and social networking campaigns reaching over 6,000 Big Brothers Big Sisters of Northeast Florida supporters
- Logo placed in ALL event public relations, advertising initiatives and event collateral material
- The opportunity to place a product(s) in the swag bags that represents your company's brand



\$2,500

Valet Sponsor

This Valet Sponsorship Package provides:

- Your company's signage as soon as they step out of their cars at the valet station. As a Valet Sponsor, you not only save guests a walk in their heels but your brand could be the first thing on their minds as they leave the event when a rose is left in their car with your name and message attached to it, showing your support of Big Brothers Big Sisters of Northeast Florida
- VIP seating for two with prime seating and premium wine on your table
- Verbal & visual recognition throughout the event
- Prominent recognition on event website, e-blasts and social networking campaigns reaching over 6,000 Big Brothers Big Sisters of Northeast Florida supporters
- Logo placed in ALL event public relations, advertising initiatives and event collateral material
- The opportunity to place a product(s) in the swag bags that represents your company's brand



\$2,000

Key to the Closet Sponsor

This Key to the Closet Sponsorship Package provides:

- Your company's name and logo will be prominently displayed in the Key to the Closet area as well as on all raffle tickets. The Key to the Closet is a raffle of donated treasures of brand named clothing, jewelry, shoes, purses, cosmetics and gift certificates – everything women love. Our guests will scramble to buy a limited number of chances to be the one lucky winner who will take the "Closet" home with them.
- VIP seating for two with prime seating and premium wine on your table
- Verbal & visual recognition throughout the event
- Prominent recognition on event website, e-blasts and social networking campaigns reaching over 6,000 Big Brothers Big Sisters of Northeast Florida supporters
- Logo placed in ALL event public relations, advertising initiatives and event collateral material
- The opportunity to place a product(s) in the swag bags that represent your company's brand



\$1,500

Wine Tag Sponsor

This fabulous Wine Tag Sponsorship Package provides:

- Your full color logo printed on wine glass tags that wrap around the stem of each glass. Each time our guests sip their wine, they will see your logo.
- VIP seating for two with prime seating and premium wine on your table
- Verbal & visual recognition throughout the event
- Prominent recognition on event website, e-blasts and social networking campaigns reaching over 6,000 Big Brothers Big Sisters of Northeast Florida supporters
- Logo placed in ALL event public relations, advertising initiatives and event collateral material
- The opportunity to place a product(s) in the swag bags that represent your company's brand

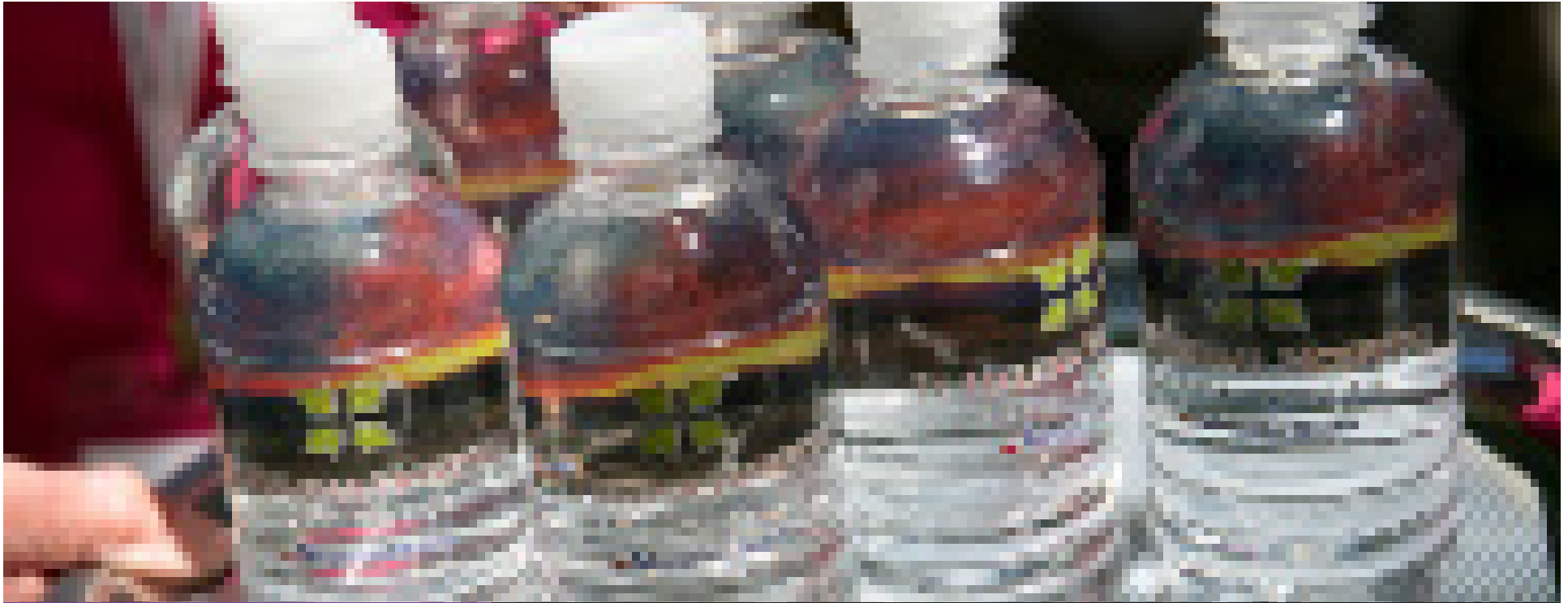


\$1,500

Silent Auction Sponsor

This Silent Auction Sponsorship Package provides:

- Prominent recognition on signage in our Silent Auction area. In addition, your company's logo will be printed on all silent auction bid sheets for all our bidders to see.
- VIP seating for two with prime seating and premium wine on your table
- Verbal & visual recognition throughout the event
- Prominent recognition on event website, e-blasts and social networking campaigns reaching over 6,000 Big Brothers Big Sisters of Northeast Florida supporters
- Logo placed in ALL event public relations, advertising initiatives and event collateral material
- The opportunity to place a product(s) in the swag bags that represent your company's brand



\$1,500

Water Bottle Sponsor

This Water Bottle Sponsorship Package provides:

- Your company's logo on water bottle labels available to every event guest. We can be creative and not only add your company's logo, but include your company's tag line as well.
- VIP seating for two with prime seating and premium wine on your table
- Verbal & visual recognition throughout the event
- Prominent recognition on event website, e-blasts and social networking campaigns reaching over 6,000 Big Brothers Big Sisters of Northeast Florida supporters
- Logo placed in ALL event public relations, advertising initiatives and event collateral material
- The opportunity to place a product(s) in the swag bags that represent your company's brand



\$1,500

Hydration Station Sponsor

This Hydration Station Sponsorship Package provides:

- Your company's name and logo on customized cups available to every event guest who would like to enjoy a non-alcoholic beverage. We can be creative and not only add your company's name and logo, but include your company's tag line as well.
- VIP seating for two with prime seating and premium wine on your table
- Verbal & visual recognition throughout the event
- Prominent recognition on event website, e-blasts and social networking campaigns reaching over 6,000 Big Brothers Big Sisters of Northeast Florida supporters
- Logo placed in ALL event public relations, advertising initiatives and event collateral material
- The opportunity to place a product(s) in the swag bags that represent your company's brand





\$1,500

Mirror Mirror Sponsor

This Mirror Mirror Sponsorship Package provides:

- Your company's name and logo on restroom mirrors and throughout the venue. Sponsors have the opportunity to underwrite the marketplace vendor mirrors and add phrases like "You look mah-vellous!"
- VIP seating for two with prime seating and premium wine on your table
- Verbal & visual recognition throughout the event
- Prominent recognition on event website, e-blasts and social networking campaigns reaching over 6,000 Big Brothers Big Sisters of Northeast Florida supporters
- Logo placed in ALL event public relations, advertising initiatives and event collateral material
- The opportunity to place a product(s) in the swag bags that represent your company's brand



\$1,000

Cocktail Napkin Sponsor

This Cocktail Napkin Sponsorship Package provides:

- Your company's name and logo will be printed on the cocktail napkins that will be placed in all areas of the event and used by all 250 guests.
- VIP seating for two with prime seating and premium wine on your table
- Verbal & visual recognition throughout the event
- Prominent recognition on event website, e-blasts and social networking campaigns reaching over 6,000 Big Brothers Big Sisters of Northeast Florida supporters
- Logo placed in ALL event public relations, advertising initiatives and event collateral material
- The opportunity to place a product(s) in the swag bags that represent your company's brand

# Sponsorship Agreement

## Big Brothers Big Sisters of Northeast Florida

YES! I would like to participate in Wine Women & Shoes on Saturday, September 24, 2016 as a:

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Swag Bag Sponsor (\$10,000)       | <input type="checkbox"/> Delicious Cuisine Sponsor (\$2,500) | <input type="checkbox"/> Water Bottle Sponsor (\$1,500)      |
| <input type="checkbox"/> Wine Glass Sponsor (\$5,000)      | <input type="checkbox"/> Valet Sponsor (\$2,500)             | <input type="checkbox"/> Hydration Station Sponsor (\$1,500) |
| <input type="checkbox"/> Shoe Guy Sponsor (\$5,000)        | <input type="checkbox"/> Key to the Closet Sponsor (\$2,500) | <input type="checkbox"/> Mirror Mirror Sponsor (\$1,500)     |
| <input type="checkbox"/> Step & Repeat Sponsor (\$3,000)   | <input type="checkbox"/> Wine Tag Sponsor (\$1,500)          | <input type="checkbox"/> Cocktail Napkin Sponsor (\$1,000)   |
| <input type="checkbox"/> Picture Perfect Sponsor (\$2,500) | <input type="checkbox"/> Silent Auction Sponsor (\$1,500)    |  |

Name as you would like it to appear for recognition purposes: \_\_\_\_\_

- Please send an invoice to:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/St/Zip: \_\_\_\_\_

- Check enclosed for \$\_\_\_\_\_ payable to Big Brothers Big Sisters of Northeast Florida (BBBSNEFL)

- Charge my credit Card \$\_\_\_\_\_ Credit Card #: \_\_\_\_\_

Exp Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ CW: \_\_\_\_\_ Please Check:  Visa  Mastercard  Amex  Discover

Name as it appears on the card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City/St/Zip: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

If contact person is different from name above, please list their name and contact info here:

\_\_\_\_\_

To see currently available sponsorships, please visit our website at [www.winewomenandshoes.com/jacksonville](http://www.winewomenandshoes.com/jacksonville)  
For more information, contact VP of Fund Development, Cheryl Grymes at (904) 727-9797 ext. 1109 or [cgrymes@bbbsnefl.org](mailto:cgrymes@bbbsnefl.org)

To learn more about Big Brothers Big Sisters of Northeast Florida, please visit [www.bbbsnefl.org](http://www.bbbsnefl.org)