



wine  
women & shoes®

BENEFITING IDAHO YOUTH RANCH

Presented by

**Washington Trust Bank**  
Member FDIC

*Sponsorship  
Opportunities*



Promising futures.

A photograph of a man and a woman at a party. The man is wearing a black top hat and a red feathered lei. The woman is wearing a black dress and is holding a smartphone to take a selfie. They are both smiling. The background is dark and out of focus, suggesting an indoor event.

# Your Red Hot Opportunity

## TO JOIN IDAHO YOUTH RANCH'S 6<sup>TH</sup> ANNUAL WINE WOMEN & SHOES

Catering to the discerning foodie, experienced wine enthusiast, fashion diva, community-engaged volunteer and socially conscious philanthropist. Style, elegance and good taste reign during this unique evening to raise funds for Idaho Youth Ranch – **all so more kids get a chance at a promising future.**

WEDNESDAY, MAY 15, 2019  
5:30 PM - 9:30 PM • BOISE CENTRE

Wine Women & Shoes presents a unique opportunity to target affluent, well-educated, CEO moms and young professionals, key influencers, charity supporters, concerned about the health and well being of themselves and others, socially conscious and community minded.

## WHY IDAHO YOUTH RANCH?

Together with our community, the Idaho Youth Ranch helps good kids on a dangerous path find promising futures.

Since 1953, Idaho Youth Ranch has been a beacon of hope for struggling kids and families. Many know our name, but few understand the wide variety of ways we serve young people.

We are a state-wide, multi-service agency specializing in diagnosing and treating trauma. We provide equine-assisted therapies, individual, family and group therapies, parenting classes, job readiness training and adoption services.

By offering a continuum of care – from parenting classes to intensive residential programs, we help hurting kids and families heal.



## OUR VISION

Imagine a world without childhood trauma. At the Idaho Youth Ranch, we see a future where Idaho is leading the nation in reducing childhood trauma and building resiliency in kids, families and communities. We envision a future where kids who have experienced significant hardship are transformed into resilient young adults actively pursuing their dreams. We see kids, once held back by trauma, moving forward to achieve in school, to pursue healthy relationships and lifestyles, and to find hope once hidden by despair. Each time the generational cycle of childhood trauma is broken, we take one more step toward truly promising futures for all.

We envision IYR as the leader of the movement in Idaho to build resilience in kids and families. We see IYR convening community leaders to launch a movement bringing trauma-informed models across schools, medical centers, courts, family service organizations and government agencies.

We see each youth entering our care with a personal, customized treatment plan. We will inspire conversations across Idaho to change from, “What is wrong with you?” to “What happened to you?” We see people turning first to the Idaho Youth Ranch to seek healing from the trauma experienced by kids.

**Your Support  
Will Change  
Lives!**





### **\$10,000 Presenting Sponsor (SOLD) Washington Trust Bank**

Your business will be exclusively promoted as “Washington Trust Bank Presents Idaho Youth Ranch’s Wine Women & Shoes 2019”. Your logo with the official Wine Women & Shoes logo and Idaho Youth Ranch logo will be included on all marketing and media materials, including save the date, invitations, e-blasts, etc. During the program portion of the event, you will be given a short opportunity to welcome and thank the audience and mention your business as the presenting sponsor. Your logo will appear prominently at the entrance to the event and during the program. You will also have the opportunity to promote your business through a marketing booth or other mutually agreed upon display.

*- Includes 10 VIP tickets and a full page ad in event program.*

### **\$6,000 Shoe Guys Sponsor**

Sponsor our 40+ charming Shoe Guys to act as your brand ambassadors while working the room and engaging 500+ women. The Shoe Guys are the hit of the event. Your logo (along with the event logo) is highlighted on t-shirts worn by the Shoe Guys – what every women in the room is looking at, besides the shoes.

*- Includes 5 VIP tickets, logo included on e-blasts and event website, plus full page ad in event program.*

**\$6,000 Wine Glass Sponsor** Each guest receives a commemorative wine glass. The perfect opportunity for you to leave a fabulous impression as they sip away, and as they relive memories from this magical night when they take this glass home with them. Your logo (along with the event logo) is printed on the glass. *Includes 5 VIP tickets, logo included on e-blasts and event website, plus full page ad in the event program.*

**\$5,000 Auto Sponsor** Drive the ladies wild by promoting your vehicles. Display cars indoors or out while working the room at the signature event. Photo ops abound. *Includes 5 VIP tickets, logo included on e-blast and event website, plus full page ad in the event program.*

**\$5,000 Red Carpet Step and Repeat Sponsor** Unleash the power of the paparazzi with a red carpet moment as guests enter and flash their best smiles in front of a backdrop splashed with your logo and the event logo. Get creative and include your merchandise for them to pose with! *Includes 5 VIP tickets, logo included on e-blast and event website, plus full page ad in the event program.*

**\$5,000 Marketplace Sponsor (SOLD) Vitality Wellness Center** As guests shop the evening away, this opportunity ensures they know who you are in every possible way. Your signage will be placed throughout the venue and prominently featured at the entrance of the designated marketplace area as well as on the map of the marketplace that all guests will receive. *Includes 5 VIP tickets, logo included on e-blasts and event website, plus a full page ad in the event program.*

**\$5,000 Fashion Show Sponsor (SOLD) Norco** Every guest will see your logo up on the big screens during the program and fashion show portion of the evening. *Includes 5 VIP tickets, logo included on e-blasts and event website, plus a full page ad in the event program.*





**\$5,000 Best in Shoe and Best Dressed Sponsor** Celebrate our attendees' fabulous footwear by promoting our "Best in Shoe" and "Best Dressed" awards. *Includes 5 VIP tickets, logo included on e-blasts and event website, plus a full page ad in the event program.*

**\$5,000 Shopping Tote Sponsor (SOLD) Albertsons** Each guest receives a shopping tote at check in to carry her marketplace purchases. Your logo (along with the event logo) will appear on the shopping tote gifted to all attendees. Hundreds of local tastemakers will soon be parading your branded tote all over town. *Includes 5 VIP tickets, logo included on e-blasts and event website, plus a full page ad in the event program.*

**\$5,000 Flop Flop Sponsor (SOLD) ICON Credit Union** Your company name will sound like sweet relief at the end of the evening when our guests can take off their shoes and wear comfy flip flops home. Each guest will receive this special gift featuring your name or logo, sure to make a lasting impression. *Includes 5 VIP tickets, logo included on e-blasts and event website, plus a full page ad in the event program.*

**\$4,000 Wine Stopper Sponsor (SOLD) Pacific Residential Mortgage** This special wine stopper with your full-color logo on both sides will be a special swag bag treat for all our guests. *Includes 2 VIP tickets, logo included event website, plus half page ad in the event program.*

**\$4,000 Metal Water Bottle Sponsor (SOLD) John L Scott Real Estate** Provide our guests with a fabulous metal water bottle with our event logo and your one-color logo. *Includes 2 VIP tickets, logo included on event website, plus half page ad in the event program.*

**\$4,000 Wine Carrier Sponsor (SOLD) ICCU** Provide our guests with a fabulous wine carrier with our event logo and your one-color logo. *Includes 2 VIP tickets, logo included on event website, plus half page ad in the event program.*



# RAFFLE

**\$3,000 Wine Charms Sponsor (Reserved) The Grove Hotel** Your logo on a custom metal wine charm will accompany every sip our guests take. *Includes 2 VIP tickets, logo included on event website, plus quarter page ad in the event program.*

**\$3,000 Final Rose Sponsor** We want guests to leave feeling special and your business could have the last word. Attach your logo and a brief message on the rose they receive on their way home. *Includes 2 VIP tickets, logo included on event website, plus quarter page ad in the event program.*

**\$3,000 Key to the Closet Raffle Sponsor (Reserved) Key Bank** One lucky winner will take home the bounty of the “closet”. Your name will be prominently featured on all communications regarding K2C and on signage at the event. *Includes 2 VIP tickets, logo included on event website, plus quarter page ad in the event program.*

**\$3,000 Key to the Cellar Raffle Sponsor** One lucky winner will take home at least 50 bottles of wine and a variety of wine gifts and experiences! Your name will be prominently featured on all communications regarding Key to the Cellar before the event and signage during the event. *Includes 2 VIP tickets, logo included on event website, plus quarter page ad in the event program.*

**\$3,000 Year of Shoes Raffle Sponsor (SOLD) Piece Unique** Guests can purchase raffle tickets, and one lucky winner will expand their shoe closet by 12 pairs – receiving a pair of shoes each month for the next year. Your name will be prominently featured on all communications regarding A Year of Shoes before the event and signage during the event. *Includes 2 VIP tickets, logo included on event website, plus quarter page ad in the event program.*

**\$3,000 Centerpiece Auction Sponsor (SOLD) Albertsons** We'll provide the centerpiece featuring your logo that will be on all of the guest tables. *Includes 2 VIP tickets, logo included on event website, plus quarter page ad in the event program.*

**\$3,000 Photo Booth Sponsor (Reserved) Regence** Guests will create lifelong memories capturing great moments in the photo booth. Your business will be highlighted with your logo on all the take home color prints. *Includes 2 VIP tickets, logo included on event website, plus quarter page ad in the event program.*

**\$2,500 Napkin Sponsor (SOLD) Alliance Title** Put your logo front and center printed on cocktail napkins. *Includes 2 Classic tickets to the event, your logo on event website and in the event program.*

**\$2,500 Raise the Paddle Sponsor (SOLD) Idaho Education News** Your business logo will be the star of the show on every bidder number that participants use throughout the night. Each auction number features a three-digit no. with the sponsor's logo. *Includes 2 Classic tickets, your logo on event website and in the event program.*

**\$2,000 Diva Den Sponsor (SOLD) Erstad Architects** Pamper our Diva Den attendees in their luxury seating at the end of the runway. They have the best seats in the house. Your signage will be displayed in the Diva Den area (swag items to Diva Dens are given by sponsor). *Includes 2 Classic tickets, your logo on event website and in the event program.*

**\$1,500 Cab Ride Home Sponsor (SOLD) State Farm/Juliet Blick** After a night enjoying some amazing wine, you play the hero by providing free cab rides home! You get special mention in pre-event emails, in the event program, signage by the event exit, and mentions from onstage. Cab rides paid by sponsor. *Includes 2 Classic tickets, your logo on event website and in the event program.*



**\$1,000 Ladies Powder Room (SOLD) Talent Spark** Pampering the attendees is a luxury well afforded with your name displayed on spa products. Feature your company logo on lotions and soaps in venue restrooms (lotions and soaps provided by sponsor). Or display a special message to the guests that will make them remember your name as they powder their noses. *Includes 2 Classic tickets, your logo on event website and in the event program.*

**\$1,000 Wine Out Sponsor** When the inevitable happens and red wine is spilled, be the hero! Sponsor the stain removing station! *Includes 2 Classic tickets, your logo on website and in the event program.*

**\$1,000 Personalized Pens Sponsor (reserved) Pepsi** Place your logo in the hands of guests and volunteers. Pens will be placed at registration, on retail tables and in swag bags. *Includes 2 Classic tickets, logo on website and in the event program.*

**\$1,000 Mirror Sponsor (SOLD) Fishers Technology** Your logo goes on every standing mirror used in the marketplace. *Includes 2 Classic ticket, your logo on event website and in the event program.*

## - TABLE SPONSORSHIPS -

**\$2,500 (Sold Out) Girlfriends Table Sponsor** Table seating inside runways – best in house! Meal & dessert served. Two bottles premium wine on table. Table tent with name and/or logo. Listing in event program. VIP gift. Logo/name on screen. Special treats at table to nibble on during event. Includes 10 tickets.

**\$2,000 (Sold Out) VIP Table Sponsor** Table seating next to runway. Meal & dessert served. Two bottles of wine on table. Table tent with name and/or logo. Listing in event program. VIP gift. Includes 10 tickets.

**\$1,500 Classic table sponsor** Table seating behind VIP tables. Meal & dessert served. Wine at table. Table tent with name and/or logo. Includes 10 tickets.

**DON'T SEE WHAT YOU'RE LOOKING FOR?** We can work with you to develop a customized sponsorship package. Together, we can help ensure every kid has a promising future.

For more information contact Stacey Moody at [smoody@youthranch.org](mailto:smoody@youthranch.org)



YES! I WOULD LIKE TO PARTICIPATE IN WINE WOMEN & SHOES, MAY 15, 2019 AS:



Name of Sponsorship Opportunity: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Name for Recognition Purposes: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_ Ph: \_\_\_\_\_

- Check enclosed for \$ \_\_\_\_\_** Payable to *Idaho Youth Ranch - WWS Boise*.  
Please mail this form and your check to Idaho Youth Ranch, attn. WWS, 5465 W. Irving Street, Boise, ID 83706
- Charge my Credit Card for \$ \_\_\_\_\_** *(Please fill out information below or call 208-972-5370 to pay via phone.)*  
Return form via MAIL to Idaho Youth Ranch, attn. WWS, 5465 W. Irving Street, Boise, ID 83706 or call 208-972-5370.

**Please Circle:**      Visa      MasterCard      Amex      Discover

CC#: \_\_\_\_\_ Exp.: \_\_\_\_\_ CVN: \_\_\_\_\_ Signature: \_\_\_\_\_

- I cannot attend.** Please accept my donation of \$ \_\_\_\_\_

Company/Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Signature: \_\_\_\_\_

**IMPORTANT NOTES:**

**Tickets will only be included with sponsorships sold before March 1, 2019.**

Please email your logo as a JPEG to Stacey Moody at [smoody@youthranch.org](mailto:smoody@youthranch.org)

For additional information on what is included with each sponsorship and confirmation of availability, please contact Stacey Moody at 208-972-5379.