



Ocean Drive Plastic Surgery Presents



wine women & shoes®

Benefiting

weVENTURE™

WOMEN'S BUSINESS CENTER at FLORIDA TECH
BISK COLLEGE OF BUSINESS



Sponsorship Opportunities

NOVEMBER 18, 2021 • 6:30 PM • SUN AVIATION



IGNITE THE POWER OF WOMEN ENTREPRENEURS

Sponsors make it possible for weVENTURE Women's Business Center in the Florida Tech Bisk College of Business to provide low and no cost business education and training to women in Brevard, Indian River and St. Lucie counties. Now more than ever, female entrepreneurs need the support of weVENTURE WBC to recover from the COVID-19 "She-cession." Invest in the future of our local economy today.

SOLD PLATINUM PRESENTING SPONSOR \$15,000

The exclusive presenting sponsor will receive the highest level of recognition and brand exposure to our guests, including extensive pre- and post-event media campaigns.

Your business will be strategically promoted as "YOUR BUSINESS Presents Wine Women & Shoes 2021 Benefiting weVENTURE WBC." A company spokesperson will join weVENTURE WBC's Executive Director on stage the evening of the event. You will also luxuriate throughout the program in the presenting sponsor's Diva Den for 8 guests! Your logo will be included with the official Wine Women & Shoes (WWS) logo on marketing and media materials, including invitations, e-blasts, press releases, website advertising, and social media.

DIAMOND STILETTO \$7,500

Don't miss these fabulous opportunities to give your company recognition and exposure prior to and during the event. Your company logo will be included in all major print, radio, social media, and website advertising and you will receive seven (7) VIP tickets to the event.

SOLD LUXURY CAR DEALERSHIP - Drive the guests wild by parking and promoting your vehicles on the red carpet outside of the event, giving direct exposure to an estimated 500 guests plus volunteers, Shoe Guys, and vendors. Your cars will be on display while you are working the room at this signature event. Photo ops abound for additional social media promotional value to your brand.

FASHION SHOW – Increase your company's visibility by being the presenting sponsor of the evening's main event. Your logo will be on the signage/display on the stage. Perk options: Company representatives may be involved in the show as models and/or a company spokesperson may call the catwalk.



POWER PUMP \$5,000

Take advantage of these wonderful opportunities to put your company's brand on display in prominent areas of the event. Your company logo will be displayed prominently at the event and in most print, radio, social media, and website advertising. You will receive five (5) VIP tickets to the event.

SOLD

LET THERE BE AIR – Your company can be the one that provides cool relief to our guests the night of the event. Your company's logo and branding will be prominently displayed in event space for all to see.

SOLD

SOLE MEN – Sponsor 20+ charismatic "Sole Men" working the room and entertaining approximately 600 guests. It's a great way to showcase your brand. These men are a targeted group of brand ambassadors who are sure to be the hit of the event. Your company's logo will be on their shirts at the WW&S event for all to see.

BUTLERS – Sponsor 20+ enthusiastic "Butlers" who are helping to ensure all of our guests have a great time by greeting our attendees, selling raffle tickets, pouring wine, and more. Your company's logo will be on their shirts at the WW&S event for all to see.

VOLUNTEERS – Sponsor the 20+ volunteers who will be seen throughout the evening helping to make sure everything runs smoothly. Your logo will be on their shirts at the WW&S event for all to see.

BOSS BOOTIES \$3,500

Don't miss these exclusive opportunities to give your brand exposure to every event attendee. Your company logo will be displayed in most print, radio, social media, and website advertising. You will receive three (3) VIP tickets.

SOLD

WINE GLASS – Grab the attention of every attendee by having your company's logo placed on a custom-designed wine glass, which all 500 attendees will receive upon arrival to the event.

SOLD

SELFIE STATION – Unleash the power of selfies as guests flash their best smiles in front of a traveling photo sign with your logo and the event logo.

SOLD

RED CARPET – Unleash the power of the paparazzi with a red carpet moment as guests enter and flash their best smiles in front of a backslash/step & repeat with your logo and the event logo.

MYSTERY BOX – Guests love a good mystery. Your logo will be featured on the 150 mystery boxes on display in the marketplace for guests to choose and win.

HIGH HEELS \$2,500

Take advantage of these exclusive opportunities to put your company's brand on display in prominent areas of the event. Your company logo will be displayed prominently at the event and in most print, radio, social media, and website advertising. You will receive two (2) VIP tickets to the event.

COCKTAIL NAPKINS (three available) – Your company's logo will appear prominently on some of the cocktail napkins utilized during the Marketplace/Cocktail hour portion of the event.

SOLD **SWAG BAG** (General Admission) – It's all in the bag! Your logo – along with event branding – will be featured on the coveted swag bags.

SOLD **SWAG BAG** (VIP) – Your logo – along with event branding – will be featured on the coveted VIP swag bags.

SOLD **WALL OF WINE** – For this wine-focused event, your logo will be prominently featured on the Wall of Wine signage/display. Language on the sign says: "Wall of Wine sponsored by XYZ Company."

SOLD **BUBBLY BAR** – Bubbly bar features a variety of alcoholic and non-alcoholic flavored seltzers for guests to enjoy. Your logo will be featured on the signage/display. Language on the sign says, "Bubbly Bar sponsored by XYZ."

HYDRATION STATION (two available) – Your company can one sponsor one, two, or three of the hydration stations. With over 500 attendees needing to rehydrate throughout the evening, your company will have plenty of opportunities for visibility. Your logo will appear on the signage/display. Language on the sign says: "Hydration Station sponsored by XYZ Company"

SOLD **MARKETPLACE** – As our guests shop the night away, this opportunity ensures they know who you are. Your logo will be prominently featured on signage at each vendor booth.

SOLD **BEST IN SHOE AWARD** – Celebrate our attendees' fabulous footwear by promoting a "Best in Shoe" award. You pick two representatives from your company to be the judges who work the room and choose the "Best in Shoe" winner. You have the opportunity to strut on stage and award the winner with their prize.

CHAIR SPONSOR – Ensure your company logo is visible to all attendees. Your logo or company name will be prominently featured on the chair bows of all general admission seats.

PADDLE/FAN SPONSOR – Have your company logo on display all across the event as the exclusive sponsor of the bidding paddle/hand held fan that all 500 guests will receive upon entrance to the event. Your business will be visible as ladies fan themselves or raise to bid during the live auction and mission moment.





SOLD EXCLUSIVE SPONSOR PERK - DIVA DEN \$2,500

Diva Dens are an exclusive perk for sponsors already committed to at least \$2,500 to upgrade to luxury custom seating around the runway and receive additional VIP tickets. Three Diva Den areas are available for purchase and include additional 8 VIP tickets. Your logo will be displayed at one of the Diva Den entrances, where your diva guests receive an exclusive check-in area, a specialty cocktail, and exclusive small bites.

KEY TO THE CLOSET \$1,000

Be at the center of the action! Only 200 keys will be available and one lucky person will choose the winning key to a collective bounty of treasures. Businesses who invest at this level will have company's logo on the display sign. Company name and/or logo recognition on select print, social media, and website advertising, and you will receive one (1) VIP ticket to the event.

HONORARY HOST COMMITTEE \$500

Make a difference without the work. Individual donor names will be listed on the event webpage, in the event program and on event signage, and you will receive one (1) VIP ticket to the event. This is an exclusive opportunity to secure your VIP ticket before tickets go on sale to the public and show your support of weVENTURE WBC. Host Committee will receive custom graphic to share with their network to invite them to attend Wine Women & Shoes.



Sponsorship Agreement

YES! I WOULD LIKE TO PARTICIPATE WITH THE FOLLOWING...

SOLD

- \$15,000 Platinum Presenting Exclusive
- \$7,500 Diamond Stiletto: _____
- \$5,000 Power Pump: _____
- \$3,500 Boss Booties: _____
- \$2,500 High Heels: _____
- \$2,500 Diva Den: Yes, I am interested in purchasing a Diva Den
- \$1,000 Key to the Closet Sponsor (10 available) \$500 Honorary Host Committee

Name for Recognition Purposes: _____

Contact Name: _____

Address: _____

Email: _____ Phone: _____

Check enclosed for \$ _____ Payable to weVENTURE Women's Business Center at Florida Tech.

Charge my Credit Card for \$ _____

Please Circle: Visa MasterCard Amex Discover

CC#: _____ Exp.: _____ CVN: _____

I cannot attend. Please accept my donation of \$ _____

Company/Address: _____

Email: _____ Phone: _____

Signature: _____

We encourage you to suggest ideas for crafting the perfect sponsorship for your objectives. Everything is customizable to meet your needs and interests.

Please Mail form to: Florida Tech Office of Development, 150 W. University Blvd., Melbourne, FL 32901

For additional information, contact Michelle Oesterle @ moesterle@fit.edu or call (321) 674-8692