



wine
women & shoes®

Benefiting

LEAGUE OF DREAMS

Sponsorship Opportunities



League of Dreams

Every child should have a chance to play.

A stylized illustration of a woman with short, wavy grey hair, wearing a bright red jacket with a white 'LD' logo, a yellow top, green pants, and black high-heeled shoes. She is holding a large, textured orange bag. The background shows a basketball court with a hoop and a basketball, and a city skyline with various buildings under a blue sky.

THE PERFECT PAIR...

LEAGUE OF DREAMS & WINE WOMEN & SHOES

Saturday, October 15, 2022
1 – 5 PM at the Private Residence
of Russ & Jeannine Johnson

Wine Women & Shoes has exploded across North America in the last decade, producing more than 500 fabulous fashion events that have helped net an impressive \$100 million for our nonprofit partners.

WW&S events are fun, festive, and full of feminine soul—community celebrations that bring women together around fine wine, great style, and causes that matter!

WW&S AUDIENCE

- 80% women ages 30 to 55
- CEO moms and young professionals
- Key influencers, tastemakers, connectors
- Charity supporters, socially conscious, community minded
- Passionate about improving the health and wellbeing of our community
- Attend charitable and fashion events
- Represent the typical luxury brand consumer
- Women control two-thirds of consumer wealth in the U.S.
- 92% of these women will pass on information about deals or finds to others
- On average donors spend \$200-\$600 per event

League of Dreams PAIR WITH US!

“PAIR” WITH US AND GIVE ATHLETES WITH DISABILITIES THE CHANCE TO PLAY!

The League of Dreams gives children that typically would not have a chance to play sports the chance to be on a team, wear a uniform and play like so many others! These athletes come to the League of Dreams to have their opportunity to run the bases, shoot some hoops, or dance on a stage at the iconic Bakersfield Fox Theater. Their dreams of making friends just like them become reality because at the League of Dreams every child has a chance to play, and disabilities are now abilities!

“MATCH” YOUR GOALS TO OUR MISSION

The League of Dreams is an adaptive sports league giving every child a chance to play by providing sports training, team camaraderie and competitive sporting opportunities for athletes ages 5 to 22 with physical, developmental and cognitive disabilities. Your support means more athletes encouraged and more lives changed!

THE “SOLE” PURPOSE OF WHAT WE WANT TO ACCOMPLISH

When you “pair with us” in 2021, you will help us to raise funds for the sports programs for the League of Dreams. Funding ensures that our athletes and their families are provided with sports programs, equipment and other opportunities making their disability an ability. Our sports programs which include baseball, basketball, bowling, ADAPTIdance, fencing, gymnastics and karate, provide more than recreational programming. The athletes learn sportsmanship, how to play as a team, life skills like taking turns and speech, and how to make lifelong friends. Families feel included in the community and partner with community volunteers to create an impact in the underserved disabled community.



PLATINUM PUMP PRESENTING - \$20,000

Includes your name/logo incorporated into the official event logo that's displayed on all collateral, event signage, social networking campaigns, and webpages. Your company name will be associated with everything involving Wine Women & Shoes (i.e. Wine Women & Shoes benefiting the League of Dreams Presented by "Your Company Name/Logo Here").

Presenting sponsorship benefits also include:

- A \$20,000 tax deductible investment in the League of Dreams
- Opportunity to welcome and thank the audience during the program portion of the event
- Opportunity to promote business with product placement, booth and customer liaison at event (booth/contents to be approved by the League of Dreams)
- Link to your company website from the League of Dreams and WW&S websites
- Opportunity to place a premier item in swag bag (event appropriate items only)
- Opportunity to nominate a Shoe Guy for participation
- VIP table and swag bags for ten guests

SHINE LIKE A DIAMOND - \$15,000

This exclusive sponsorship puts your name in front of all the guests of Wine Women & Shoes. Your name/logo will have prominent placement on all collateral, event signage, social networking campaigns and webpages.

Presenting sponsorship benefits also include:

- A \$15,000 tax deductible investment in the League of Dreams
- On-stage verbal recognition
- Opportunity to promote business with product placement and customer liaison at event
- Link to your company website from the League of Dreams and WW&S websites
- Opportunity to place a premier item in swag bag (event appropriate items only)
- Opportunity to nominate a Shoe Guy for participation
- VIP table and swag bags for ten guests

GO FOR GOLD - \$10,000

Be in the forefront of this celebration bringing women together for an evening of fine wine, great style. You will receive recognition on on all collateral, event signage, social networking campaigns and webpages.

Presenting sponsorship benefits also include:

- A \$10,000 tax deductible investment in the League of Dreams
- Link to your company website from the League of Dreams and WW&S websites
- Opportunity to place a premier item in swag bag (event appropriate items only)
- Opportunity to nominate a Shoe Guy for participation
- VIP table and swag bags for ten guests



One-of-a-Kind Opportunities

SILVER SPARKLES - \$5,000 (Benefits include: One GA table and swag bags for 8, logo & link on webpages)

SHOE GUYS - Sponsor 25 charming "Shoe Guys" working the room and engaging more than 300 women. It's a great opportunity to highlight your brand and willingness to make a positive impact by placing your logo and branding exposure on the "Shoe Guys" shirts.

PAPARAZZI PHOTO BACKDROP - As lovely ladies arrive at the entrance of the event, they are escorted to be photographed in front of a Step and Repeat banner. Your sponsor logo will be splashed onto a vibrant banner backdrop (along with the WWS and the League of Dreams logos) and will live on as those photos are liked and shared!

BEST IN SHOE - Celebrate our attendees' fabulous footwear by promoting a "Best in Shoe" award. Your judges work the room, choose the winners, and announce the winner as a part of the live program

AUTOMOBILE - Drive the ladies wild by promoting your vehicles at Wine Women & Shoes. Display cars indoors or out while working the room at the Signature Event. Photo opps abound, especially if you park on the red carpet.

MOBILE BIDDING - Be the logo prominently featured on all Mobile bidding and Silent Auction pages, e-blasts, and social posts! Our guests will be checking out the mobile bidding screen frequently while the auction is live and will see your logo every time!

MISSION MOMENT - An opportunity to tie your brand to the ultimate emotional moment at the event but underwriting production costs for the heartfelt Mission Moment video. This high impact sponsorship includes verbal recognition during the introduction of the video, logo impressions during playback positioned as, "Brought to you by...." Or, "This moment made possible by...", highlighting of company name or logo in any mission related eblasts, event slides and signage, continued post event impressions as video is shared on social sites.

LIVE AUCTION - Who doesn't want to be a part of the excitement of the Live Auction?! The Live Auction sponsorship guarantee just that! Receive logo recognition on the Live Auction preview eblast, all Live Auction slides, Live Auction thank you acknowledgments and multiple verbal recognitions from stage during the Live Auction.

WINE GLASS - Each guest receives a wine glass when they arrive with your logo. The perfect opportunity for you to leave a fabulous impression as they sip away, and as they relive memories from this magical evening when they take this glass home.

FASHION SHOW - Take it to the catwalk! All eyes are on the stage during the climactic fashion show, and that moment could be brought to the guests by you!



One-of-a-Kind Opportunities

IT'S ABOUT THE BLING - \$2,500 *(Benefits include: Two GA tickets and swag bags, logo & link on webpages)*

KEEP IT CLEAN - Celebrating helping hands by spreading love, not germs! These branded individual hand sanitizers will be handed out to each attendee at the beginning of the event.

SWAG BAG - Your logo will appear on the coveted swag bag gifted to all attendees. Soon your branded tote will be paraded all over town.

KEY-TO-THE-CLOSET - A hundred keys for sale and only one will hold the winning match to a collective bounty of donated treasures. The closet contains everything a woman wants and your brand will be featured as the Key to the Closet sponsor.

WALL OF WINE - For this WINE focused event, your logo will be prominently featured on the Wall of Wine signage, and Wall of Wine display. Language on signs says, "Wall of Wine presented by XYZ Company".

COCKTAIL NAPKIN - Be the logo prominently featured on all cocktail napkins for the event. Every best dressed lady needs somewhere to blot her lips.

BAG CHECK - Stay top of mind by watching their bags, wine, and winnings! Your logo is printed on bag check tags, as well as signage.

TECH/ CHARGING STATION - All those selfies and quick snaps will wear down your phone. Be the sponsor of our tech/charging station where guests can "juice" up.

ENTERTAINMENT - The best part of the evening is supporting League of Dreams AND all the entertainment that will keep our guests on their toes. You'll help us delight our guests with unique entertainment pieces throughout the event.

MARKETPLACE SPONSOR - As our guests shop the day away, this opportunity insures they know who you are in every possible way. Sponsor may underwrite the marketplace and your signage will be placed throughout the marketplace area.

VOLUNTEER SPONSOR - Be a part of encouraging the hardest working people in the room – our amazing volunteers! Be associated with this generous group with your logo highlighted on their volunteer shirts and displayed throughout volunteer areas

VALET SPONSOR - Your logo will be the first thing that guests see when they arrive at the event. As the Valet Sponsor, you not only save guests a walk in their heels, but your brand could be the first thing on their minds as they leave the event when a branded hangtag is left in their car with your name or logo, showing you support League of Dreams.

PICTURE PERFECT SPONSOR - An elaborate photoshoot area with your company's name and logo featured on every photo printed on-site for guests. Your logo will also be featured on digital prints of all the photos as well.













BEAUTIFUL EMBELLISHMENT - \$1,500 *(Benefits include: Two GA tickets and swag bags)*

HYDRATION STATION - Help our fabulous attendees hydrate at the infused water station. Elegant signage and dispensers will draw a thirsty crowd. Benefits Include: Logo Recognition + 2 tickets to the event.

MIRROR, MIRROR - “Who’s the fairest of them all?”, Sponsor may underwrite the marketplace vendor mirrors with their logo, as well as, phrases like “You look mah-vellous!”, which will be placed throughout venue. Benefits Include: Logo Recognition + 2 tickets to the event.

HONORARY COMMITTEE - \$500 All the glory, without all the work! Receive committee recognition for your life changing investment. Benefits Include: Name recognition in program + 1 individual ticket

Sponsorship Benefits at a Glance

Sponsorship Benefits	Tickets & Swag Bags	Logo & Link Promo	Marketing Opportunities	On Stage Recognition
Platinum Presenting - \$20,000	VIP Table for 10			
Shine Like a Diamond - \$15,000	VIP Table for 10			
Go For Gold - \$10,000	VIP Table for 10			
Silver Sparkles - \$5,000	GA Table for 8			
It’s About the Bling - \$2,500	Two GA Tickets			
Beautiful Embellishment - \$1,500	Two GA Tickets			

FIND THE PERFECT FIT

We encourage you to suggest ideas for crafting the perfect sponsorship for your objectives such as special events, exclusive perks for your customers, or something that enhances the guest experience overall.

Everything is customizable to meet your needs and interests.

Please contact: Jessica Mathews at jessica@ourleagueofdreams.com or 661.332.4466

**the tax deductibility of donations will be determined after sponsorship is finalized.*



wine women & shoes®

Benefiting

LEAGUE OF DREAMS

Put your best foot forward...

SPONSORSHIP OPPORTUNITIES

- Platinum Pumps Presenting - \$20,000 Shine Like a Diamond - \$15,000 Go for Gold - \$10,000
- Silver Sparkles (one-of-a-kind) - \$5,000 _____
- It's About the Bling - \$2,500 _____
- Beautiful Embellishment - \$1,500 _____
- Honorary Committee - \$500

CONTACT INFORMATION Name (For Recognition Purposes): _____

Phone Number: _____ Email Address: _____

PAYMENT INFORMATION

Send invoice to (Name & Address): _____

Enclosed is a check for \$_____ made payable to League of Dreams

Please charge my CC for \$_____

Choose one: VISA MasterCard AMEX Discover

Name as it appears on the card: _____

CC#: _____ Exp Date: _____ CVN: _____

Signature: _____ Date: _____

RETURN FORM VIA MAIL OR EMAIL TO LEAGUE OF DREAMS

Mail: 7737 Meany Ave. Suite B5., Bakersfield, CA 93308 • Email: jessica@ourleagueofdreams.com

PLEASE SEND LOGOS TO: jessica@ourleagueofdreams.com in EPS or high-resolution jpg or png formats

