



wine  
women & shoes  
Benefiting  
TAKE PART FOUNDATION

SPONSORSHIP  
OPPORTUNITIES



takepart  
FOUNDATION

# THE PERFECT PAIR...

## TAKE PART FOUNDATION & WINE WOMEN & SHOES

Wine Women & Shoes has exploded across North America in the last decade, producing more than 600 fabulous fashion events that have helped net over \$126 million for our nonprofit partners.

In '24, Wine Women & Shoes Benefiting Take Part Foundation raised over \$250k towards helping kids with rare diseases thrive - and you can help us do even more in '25!

### JOIN US

**MAY 1, 2025**

**6-9:30 PM**

**AT THE HAWTHORN**

### WINE WOMEN & SHOES AUDIENCE:

- 80% women ages 30 to 55
- CEO moms and young professionals
- Key influencers, tastemakers, connectors
- Charity supporters, socially conscious, community minded
- Passionate about improving the health and wellbeing of our community
- Attend charitable and fashion events
- Represent the typical luxury brand consumer
- Women control two-thirds of consumer wealth in the U.S.
- 92% of these women will pass on information about event vendors or sponsors
- On average donors spend \$200-\$600 per event



# PAIR WITH US!

## “PAIR” WITH US AND GIVE KIDS WITH RARE & UNDIAGNOSED DISEASE THE CHANCE TO THRIVE!

Take Part Foundation helps kids with rare and undiagnosed diseases have a better shot at THRIVING. Too often the research needed to make life-altering therapies for these warriors with rare conditions dramatically lacks the funding it needs to bring the research to the finish line. Take Part helps bridge this funding gap for rare pediatric research in hopes of helping more kids THRIVE. Additionally, we provide resources for rare & undiagnosed families to better tell their story AND get access to the genetic testing needed to “diagnose” their child.

## “MATCH” YOUR GOALS TO OUR MISSION

Your support of Take Part Foundation means MORE families and friends have the ability to TAKE PART in a possible cure or therapy for their child where NONE exists and hope is usually lost. And equally important, your support helps MORE kids whose families cannot afford genetic testing finally find the diagnosis they need. This diagnosis can literally change the trajectory of a child’s life. Families with a diagnosis have an easier time working with insurance and school districts to get access to therapies, equipment, and more that helps their warrior THRIVE!

## THE “SOLE” PURPOSE OF WHAT WE WANT TO ACCOMPLISH

When you “pair with us” in 2025, you will help us to raise funds for promising rare pediatric research AND help us to fund more genetic testing for families in need through St. Louis Children’s Hospital. Funding ensures that our warriors and their families are provided with the testing, hope, and community needed to THRIVE. We are at the beginning of the huge IMPACT we can make right here in St. Louis for rare families all over the world...all we need now is the continued support of generous partners like you who believe in fighting for possible for kids whose lives feel increasingly impossible each day.



**takepart**  
FOUNDATION

# Sponsorship OPPORTUNITIES

## PLATINUM PUMP PRESENTING - \$25,000

Includes your name/logo incorporated into the official event logo that's displayed on all collateral, event signage, social networking campaigns, and webpages. Your company name will be associated with everything involving Wine Women & Shoes (i.e. Wine Women & Shoes benefiting Take Part Inc., presented by "Your Company Name/Logo Here").

### Presenting sponsorship benefits also include:

- A tax deductible investment in Take Part Inc.
- Opportunity to welcome and thank the audience during the program portion of the event
- Opportunity to promote business with product placement, if event appropriate
- Link to your company website from the Take Part and WW&S websites
- Opportunity to place a premier item in swag bag (event appropriate items only)
- Opportunity to nominate a Sole Man for participation
- Sponsor's 2 VIP tables of 10 and swag bags for 20 guests



## SHINE LIKE A DIAMOND - \$15,000

This exclusive sponsorship puts your name in front of all the guests of Wine Women & Shoes. Your name/logo will have prominent placement on collateral, event signage, social networking campaigns and webpages.

### Presenting sponsorship benefits also include:

- A tax deductible investment in Take Part, Inc.
- On-stage verbal recognition
- Opportunity to promote business with product placement, if event appropriate
- Link to your company website from the Take Part and WW&S websites
- Opportunity to place a premier item in swag bag (event appropriate items only)
- Opportunity to nominate a Sole Man for participation
- Sponsor's own VIP table and swag bags for ten guests

## GO FOR GOLD - \$10,000

Be in the forefront of this celebration bringing women together for an evening of fine wine, great style. You will receive recognition on on all collateral, event signage, social networking campaigns and webpages.

### Presenting sponsorship benefits also include:

- A tax deductible investment in Take Part, Inc.
- Link to your company website from the Take Part and WW&S websites
- Opportunity to place a premier item in swag bag (event appropriate items only)
- Opportunity to nominate a Sole Man for participation
- Sponsor's own VIP table and swag bags for ten guests

# ONE OF A KIND OPPORTUNITIES

## \$5,000 SILVER SPARKLES

Benefits include: 5 event tickets, logo & link on web pages in addition to recognition as one of the following sponsorships:

### SOLE MEN

Sponsor our charming “Sole Men” working the room and engaging more than 300 guests in our auctions and raffles. It's a great opportunity to highlight your brand and willingness to make a positive impact by placing your logo and branding exposure on the “Sole Men” shirts.

### BEST DRESSED

Scout the “Best-Dressed” attendees. Your judges work the room and choose the winners. Judges have the opportunity to come on stage and announce the winner as a part of the live program as reps of your brand/company.

### PAPARAZZI PHOTO MOMENT

As lovely guests arrive at the entrance of the event, they are escorted to be photographed at our photo booth opportunity! Your sponsor logo will be splashed onto a vibrant banner backdrop (along with the WWS and the Take Part Inc. logos) and will live on as those photos are liked and shared!

### SWAG BAG

Your logo will appear on the coveted swag bag gifted to all attendees. Soon your branded tote will be paraded all over town.

### WINE GLASS

See your logo in the hands of all our fabulous Wine Women & Shoes guests! These glasses are used on event day for all wine samples and guests are invited to take them home to display in their glassware cabinets.

### VALET

Your logo will be the first thing that guests see when they arrive at the event. As the Valet Sponsor, you not only save guests a walk in their heels, but your brand could be the first thing on their minds as they leave the event when a branded hangtag is left in their car with your name or logo, showing your support of Take Part.

### MISSION MOMENT

An opportunity to tie your brand to the ultimate emotional moment at the event but underwriting production costs for the heartfelt Mission Moment video. This high impact sponsorship includes verbal recognition during the introduction of the video, logo impressions during playback positioned as, “Brought to you by...” Or, “This moment made possible by...”, highlighting of company name or logo in any mission related eblasts, event slides and signage, continued post event impressions as video is shared on social sites.

### FASHION SHOW PARTNER

Take it to the catwalk! All eyes are on the stage during the climactic fashion show, and that moment could be brought to the guests by you!

### KEY-TO-THE-CLOSET

A hundred keys for sale and only one will hold the winning match to a collective bounty of donated treasures. The closet contains everything a woman wants and your brand will be featured as the Key to the Closet sponsor.

# ONE OF A KIND OPPORTUNITIES

## (continued)

### \$2,500 IT'S ABOUT THE BLING

Benefits include: 2 General Admission tickets, logo & link on web pages in addition to recognition as one of the following sponsorships:

#### MOBILE BIDDING

Be the logo prominently featured on all Mobile bidding and Silent Auction pages, e-blasts, and social posts! Our guests will be checking the mobile bidding screen frequently and will see your logo every time!

#### COCKTAIL NAPKIN

Be the logo prominently featured on all cocktail napkins for the event. Every best dressed lady needs somewhere to blot her lips.

#### WINE GLASS TAG

Grab attention as the Wine Tag sponsor with a custom-designed tag slipped around the bottom of the wine glasses. Tags act as a business card advertisement placed in the hand of every attendee.

#### HYDRATION STATION

Help our fabulous attendees hydrate at the infused water station. Elegant signage and dispensers will draw a thirsty crowd.

#### MIRROR, MIRROR

“Who’s the fairest of them all?”, Sponsor may underwrite the mirrors in the ladies and men’s rooms with their logo as well as the “refresher” baskets!

#### HEY MR. DJ!

The best part of the evening is supporting Take Part Foundation AND all the DJ that will keep our guests on their toes. You’ll help us delight our guests with lively music and fun energy all night long!



# SPONSORSHIP BENEFITS AT A GLANCE

Sponsorship Benefits	Tickets & Swag Bags	Logo & Link Promo	Marketing Opportunities	On Stage Recognition
Platinum Presenting -\$25,000	VIP Table for 10			
Shine Like a Diamond -\$15,000	VIP Table for 10			
Go For Gold -\$10,000	VIP Table for 10			
Silver Sparkles -\$5,000	5 Event Tickets			
It's About the Bling -\$2,500	5 Event Tickets			

## FIND THE PERFECT FIT

We encourage you to suggest ideas for crafting the perfect sponsorship for your objectives such as special events, exclusive perks for your customers, or something that enhances the guest experience overall.

Everything is customizable to meet your needs and interests.

## PLEASE CONTACT

Maria Granados at [maria@take-part.org](mailto:maria@take-part.org) or 636-346-7047

\*the tax deductibility of donations will be determined after sponsorship is finalized.



## PUT YOUR BEST FOOT FORWARD...

### SPONSORSHIP OPPORTUNITIES

Platinum Pumps Presenting -\$25,000    Shine Like a Diamond -\$15,000    Go for Gold -\$10,000

Silver Sparkles (one-of-a-kind) -\$5,000 .....

It's About the Bling -\$2,500 .....

### CONTACT INFORMATION

Name **(For Recognition Purposes)**: .....

Phone Number: ..... Email Address: .....

### PAYMENT INFORMATION

Send invoice to (Name & Address): .....

Enclosed is a check for \$..... made payable to Take Part Foundation

Please charge my CC for \$.....

Choose one:  VISA       MasterCard       AMEX       Discover

Name as it appears on the card: .....

CC#: ..... Exp Date: ..... CVN: .....

Signature: ..... Date: .....

### RETURN FORM VIA

MAIL

5377 State Hwy N #221, Cottleville, MO 63004

EMAIL

maria@take-part.org

### PLEASE SEND LOGOS TO

maria@take-part.org (in EPS, high-resolution jpg or png formats)