


wine
women & shoes®
Benefiting
A SAFE PLACE

Sponsorship
Opportunities
Friday, May 16th, 2025





"A Safe Place gave me the courage to leave an abusive relationship and the support to rebuild my life. Through their shelter, counseling, and legal advocacy, I found safety, healing, and hope for the future. The compassion and guidance I received reminded me that I wasn't alone and that I deserved a life free from violence. Today, I'm stronger than ever and forever grateful for the second chance they gave me."

- Maggie* Survivor at A Safe Place

94% OF THE CLIENTS THAT LEAVE OUR EMERGENCY SHELTER DO NOT RETURN TO THEIR ABUSER.

*name has been changed for safety and confidentiality

Who We Are

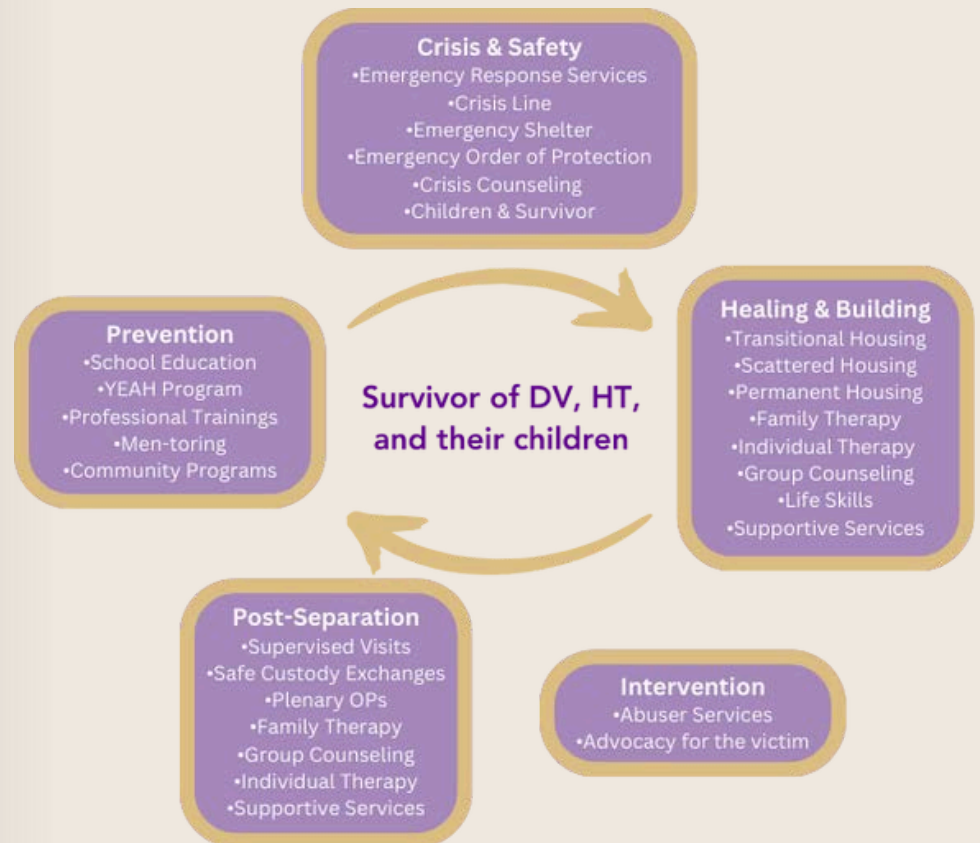
A Safe Place is the only nonprofit in Lake County, Illinois, fully dedicated to supporting survivors of domestic violence and their children. Every year, we answer over 2,000 crisis calls from individuals like Maggie—people who have made the courageous decision to reach out for help.

That first call to A Safe Place is a life-altering moment, filled with fear and uncertainty, but it opens the door to safety, security, and critical health resources.

Each year, we impact over 30,000 lives through our continuum of care services, which include emergency shelter, crisis counseling, legal advocacy, family visitation services, and individual and group therapy.

We walk side by side with survivors, offering unwavering support every step of their healing journey.

At A Safe Place We Offer a Continuum of Care



THIS YEAR, WE'RE GOING FROM FEAR TO FIERCE.

Why Sponsor

The annual cost of lost productivity due to domestic violence is estimated at \$727.8 million with over 7.9 million paid workdays lost per year, which directly impacts businesses like yours.

Amplified Brand Exposure

Each event attracts unique audiences, providing businesses with multiple opportunities to promote their brand.

Strong Community Engagement

Businesses connect with individuals and families who value organizations making a positive impact.

Strengthened CSR and Employee Morale

Employees and stakeholders feel proud to be part of a company that actively supports impactful causes.

Networking and Collaboration Opportunities

Events bring together leaders, influencers, and decision-makers across various sectors, creating opportunities for future partnerships and collaborations.

Enhanced Reputation and Credibility

Consistent support for A Safe Place solidifies a company's reputation as a trusted ally in the fight against domestic violence.

Aligning with a mission-driven organization demonstrates authentic leadership in societal change.

\$20,000 Platinum Pump Exclusive Title

WILL COVER ALL COSTS OF RUNNING THE EMERGENCY SHELTER FOR 2 WEEKS

Benefits Include:

- A \$20,000 tax-deductible investment in A Safe Place.
- Exclusive title recognition as presenting sponsor with name or logo incorporated in Wine Women & Shoes event branding.
- Logo placement in ALL events public relations and advertising initiatives, press releases, and event collateral including programs, signage, save the date, and invitation.
- Prominent recognition on event website, e-blasts, and social networking campaigns reaching A Safe Place's following.
- Link to your company website from both A Safe Place & Wine Women & Shoes websites.
- A 60 second video showing why you chose to sponsor and showcasing a product or service posted to social media only OR have a company representative address the audience during the seated program.
- Opportunity to place a premier item in swag bags.
- Two reserved VIP tables for a total of 20 guests and 20 swag bags.

\$75,000 Diamond Stiletto Exclusive Title Sponsor

WILL HOUSE A FAMILY OF FOUR FOR 1 YEAR

Benefits Include:

- A \$15,000 tax-deductible investment in A Safe Place.
- Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral including programs, signage, save the date, and invitation.
- Prominent recognition on event website, e-blasts, and social networking campaigns.
- On-stage verbal recognition during the seated program.
- Link to your company website from both A Safe Place & Wine Women & Shoes websites.
- A 30 Second Video showcasing a service or product posted to our social media.
- Opportunity to place a premier item in swag bag.
- One VIP table for 10 guests with 10 swag bags.

\$10,000 Mercedes Benz Luxury Sponsor

WILL PROVIDE 1 YEAR OF COUNSELING/THERAPY FOR A PARENT AND CHILD

Benefits Include:

- A \$10,000 tax-deductible investment in A Safe Place.
- Opportunity to showcase dealership through targeted e-blasts and social networking campaigns.
- Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral including programs, signage, save the date, and invitation.
- On stage verbal recognition during seated program.
- Link to your company website from both A Safe Place & Wine Women & Shoes websites.
- One VIP table for 10 guests with 10 swag bags.

\$5,000 Silver Stiletto Sponsor

WILL STAFF OUR 24-HOUR EMERGENCY CRISIS LINE FOR 2 WEEKS

- **Shoe Guys (1 available)** Sponsor our charming “Shoe Guys” working the room and engaging with more than 350 attendees. It’s a great opportunity to showcase your branding on the “Shoe Guy” t-shirts, plus your logo on each shoe guy and gal’s peer-to-peer fundraising page and donation thank you email!
- **Valet All Day (1 available)** As our attendees roll up to the event, be the red carpet welcome they deserve! Your logo will be prominently featured by our valet – make a lasting impression right from the start!
- **Swag Bags (1 available)** Attendees receive a beautiful bag to take home with your logo on one side, which means they will be rocking your brand around town for years to come.
- **Paparazzi Photo Backdrop (2 available)** Get your brand noticed in a big way! As our guests mingle and capture unforgettable moments, your sponsor logo will shine on the Step and Repeat banner (alongside WWS and A Safe Place). With endless photo opportunities, your brand will be shared and liked across social media, giving you maximum exposure!
- **Survivor Fashion Show (1 available)** Our clients are the reason we host this event, which is why we want their light to shine during our survivor fashion show. Your sponsorship covers the cost of providing outfits, hair, makeup, and the experience of feeling EMPOWERED for our clients on event night. Your logo will be prominently displayed as our beautiful survivors strut their stuff down the runway.

Benefits Include: \$5,000 tax-deductible investment in A Safe Place, Logo placement on event webpage, name on post-event communication, name/logo recognition on social networking campaigns, name recognition on event e-blasts, and 5 VIP tickets and swag bags.

\$2,500 Sole Proprietor Sponsor

WILL PROVIDE 1 WEEK OF COURT ADVOCACY ASSISTANCE AT THE COURTHOUSE

- **Keep it Clean (1 available)** Spread hope, not germs! These branded individual hand sanitizers will be handed out to each attendee at the beginning of the event to help keep our guests safe and healthy!
- **VIP Champagne Toast (1 available)** Be the logo prominently featured on all VIP table signage as our exclusive champagne toast sponsor!
- **Cocktail Napkin (1 available)** Be the logo prominently featured on all cocktail napkins for the event.
- **Wall of Wine (1 available)** For this wine focused event, your logo will be prominently featured on the Wall of Wine signage and Wall of Wine display. Language on sign says, “Wall of Wine presented by YOUR COMPANY.”
- **Best in Shoe Awards (4 available)** Celebrate our attendees’ fabulous shoes by promoting a “Best in Shoe” award. Judges work the room, choose the winners, and have the opportunity to strut on stage and announce who will take home the “Best in Shoe” titles as part of the live program.
- **Touch-Up (1 available)** Be the logo prominently featured on all compact mirrors provided to guests in their swag bags. Every time a guest touches up their lip gloss, you’ll be the first thing they see!
- **Key to the Closet (1 available)** One hundred keys for sale, and only 1 will win the collective bounty. Your brand will be featured as the Key to the Closet sponsor.

Benefits Include: \$2,500 tax-deductible investment in A Safe Place, name placement on event webpage, recognition on event communication and social networking campaigns, and 2 VIP tickets and swag bags.

\$7,000 Helping Heels Sponsor

PROVIDES 10 WEEKS OF A SUPPORT GROUP FOR 5-10 VICTIMS

- **Call to the Heart (6 available)** The most heartfelt part of the night – sponsor one gift level for our emotional mission moment and give hope to survivors.
- **Dancing Queen (1 available)** Underwrite our flip flop station so our guests can kick off their heels and dance the night away! Your logo will be prominently placed at this station.
- **Sober Up Station (2 available)** Underwrite our “sober up” stations to make sure our guests leave the event feeling healthy and hydrated! Your logo will be placed by each station.
- **Mirror, Mirror (1 available)** – Underwrite the marketplace vendor mirrors and your logo will be placed throughout.

Benefits Include: \$1,000 tax-deductible investment in A Safe Place, name placement on event webpage, recognition on event communication and social networking campaigns, and 1 VIP ticket and swag bag or 2 general admission tickets and 2 swag bags.

\$500 Glass Slipper Supporter

PROVIDES ORDERS OF PROTECTION FOR 5 VICTIMS

- As an individual or small business owner, you can play a vital role as a Special Ambassador for A Safe Place. By partnering with us, you'll not only help raise awareness about ending domestic violence and human trafficking—but also get the chance to showcase your business and support of our mission.

Benefits Include: \$500 tax-deductible investment in A Safe Place, name placement on event webpage, recognition on event communication and social networking campaigns, and 1 general admission ticket and swag bag.





Sponsorship Commitment

Sponsorship Opportunities

- Platinum Pump Exclusive Title Sponsor \$20,000 Diamond Stiletto Exclusive Title Sponsor \$15,000
- Mercedes Benz Luxury Sponsor \$10,000
- Silver Stiletto Sponsorship \$5,000 *Name of Sponsorship* _____
- Sole Proprietor Sponsorship \$2,500 *Name of Sponsorship* _____
- Helping Heels Sponsorship \$1,000 *Name of Sponsorship* _____
- Glass Slipper Sponsorship \$500
- Please send me information about universal sponsorship opportunities!

Registration Information

Name for Sponsor Recognition Purposes: _____
Contact Name: _____
Address: _____
City: _____ State: _____
Zip: _____
Email: _____ Phone: _____

Payment Information

Check Enclosed payable to A Safe Place

Charge my: VISA MASTERCARD AMEX DISCOVER

Please Invoice me _____

Name on Card _____

Billing Address _____

Credit Card Number _____ EXP Date _____ CVV _____

Signature _____ Date _____

I am unable to participate but would like to donate to A Safe Place \$ _____

To ensure your company logo is included in event day materials, please mail or email this form to the address below by March 15, 2025. Partners wanting this benefit must submit electronic logos in .EPS/.JPG format at a minimum of 300 dpi at actual size, color, and black and white. If logo is not received by March 15th, 2025, partner may be recognized in text.

Please make checks payable to A Safe Place and send to: A Safe Place, 2710 17th Street, Suite 100, Zion, IL 60099
Phone: (847) 731-7165 | Email: dlorta@asafeplaceforhelp.org | Federal Tax-Exempt ID Number: 36-3032700