



WHAT IS A Sole Man?

Our fabulous Sole Men play a hugely important role in Wine Women & Shoes, and we can't imagine doing it without them. Our shoe guys will have the opportunity to host the lovely ladies ready to sip, shop and support, all to benefit Naples Cancer Advisors. The Sole Men are in charge of greeting and escorting guests to the Marketplace, supporting wine service from sip-sational wine partners, presenting designer goodies on silver platters, selling entry tickets for Key to the Destination and boxes from Shoe Box Pull, promoting auction lots, and—most importantly—making every guest feel special. They often play key roles before the event, as well, by spreading the word to friends and colleagues, and competing for the coveted “King of Sole” crown through peer-to-peer fundraising.



WHY BE A Sole Man?

NETWORKING

You will have the opportunity introduce yourself and talk about your business to a crowd of affluent, well-connected women and build camaraderie and network with your fellow Shoe Guys.

SUPPORT THE CAUSE

Know that you are helping a wonderful cause through advocacy, fundraising and helping to generate revenue for Naples Cancer Advisors during Wine Women & Shoes. You will have the opportunity to help residents of SWFL diagnosed with cancer have access to platinum-level second opinions, case reviews, and genetic testing, all at NO-COST to the patient, thanks to the generous support of today's donors.



Thank you for your commitment of participation as a Sole Man at Wine Women & Shoes benefiting Naples Cancer Advisors!

SHOE GUY RESPONSIBILITIES:

- Pre-event promotion and fundraising to support Naples Cancer Advisors. The highest fundraiser will be crowned the King of Sole on-stage at the event. Your goal is to give or get a minimum of \$500
- Arrive at 10:15 am and stay until 3pm event day
- Wear black dress pants and black shoes, a t-shirt will be provided
- Interact with and encourage guest participation
- Participate in our on-stage introduction of our Sole Men & distribution of swag bags
- Smile and have fun while completing your assigned tasks!





SOLE MAN COMMITMENT FORM

I agree to join you as a a Shoe Guy!

Name _____

Email _____

Phone _____

Mailing Address _____ City _____

State _____ Zip _____

Short bio: _____

Shirt Size _____

Please submit a high resolution photo of yourself with this form and send to Mercedes Mikalaitis at mercedes@naplescanceradvisors.org by January 15, 2025.

More details and information to follow.

FOR INTERNAL USE ONLY

Received by:

Date: