



wine  
women & shoes®

BENEFITING



*5 Years of Fabulous!*



*Sponsorship Opportunities*

THURSDAY, APRIL 10, 2025 | 6PM | TIMUQUANA COUNTY CLUB

# The Perfect Pair...

## EPISCOPAL CHILDREN'S SERVICES & WINE WOMEN & SHOES

Thursday, April 10, 2024 | 6:00 PM

Wine Women & Shoes has expanded across North America in the last decade, producing more than 500 fabulous fashion events that have helped net an impressive \$100 million for our nonprofit partners. WW&S events are fun, festive, and full of feminine soul—community celebrations that bring women together around fine wine, great style, and causes that matter.

### WW&S AUDIENCE

- 80% women, ages 30 to 55
- Retired executives to CEO moms to 30-something young professionals
- Key influencers, tastemakers, connectors
- Charity supporters, socially conscious and community-minded
- Women conscientious about the well-being of themselves and others
- Supporters attentive to fashion and attend fashion events
- Connoisseur of wine and attend wine events
- Representative of the typical luxury brand consumer
- Guests on average donate/spend \$200-\$600 per event



*Our Mission* is to create opportunity so that the children we serve can achieve their full potential.

To learn more about Episcopal Children's Services, visit [www.ecs4kids.org](http://www.ecs4kids.org)  
To learn more about our Wine Women & Shoes event, visit [www.winewomenandshoes.com/jax](http://www.winewomenandshoes.com/jax)

## Marketing Strategy

### SOCIAL MEDIA

With an audience of 15,000 across all platforms, ECS4Kids will link followers to appropriate sponsor social media platforms and their messages through engaging content.

### EVENT PAGE

The Wine Women & Shoes website and Episcopal Children's Services event page will be updated with event and sponsor information and include links to appropriate sponsor webpages.

### E - BLASTS

E-Blasts will be sent to a network of over 8,000 Episcopal Children's Services donors, friends, and volunteers.



### **\$30,000 PLATINUM PRESENTING SPONSOR.**

- Investment in a premier nonprofit organization
- Category exclusivity and opportunity to address the event guests from the stage and through video in the program
- Primary placement in all public relations and advertising initiatives
- Corporate logo/company name prominently displayed on e-blasts, social media, and event web pages
- 20 VIP tickets to the event

### **\$20,000 DIAMOND STILETTOS SPONSOR**

- Name or company logo listed on event web pages
- Name or company logo featured on all electronic media and communications
- Verbal recognition during the event program and logo in slideshow
- 12 VIP tickets to the event

### **\$10,000 GOLDEN HEELS SPONSOR**

- Name or company logo listed on event web pages
- Verbal recognition during the event program and logo in slideshow
- Name or company logo featured on all electronic media and communications
- 6 VIP tickets to the event

### **\$5,000 SILVER SLIPPERS SPONSOR**

- Name or company logo listed on event web pages
- Verbal recognition during the event program and logo in slideshow
- 6 VIP tickets to the event

### **\$2,500 BRONZE PUMPS SPONSOR**

- Name or company logo listed on event web pages
- Logo in slideshow at the event
- 4 VIP tickets to the event

### **\$1,000 FANCY FLIP FLOPS SPONSOR**

- Name or logo in slideshow at the event
- 2 VIP tickets to the event

# Marketing Sponsorships

## **\$5,000 POWER PUMP** *Includes 4 VIP Tickets*

**Mission Moment:** An opportunity to tie your brand to the ultimate emotional moment at the event by underwriting production costs for the heartfelt Mission Moment video. This high impact sponsorship includes verbal recognition during the introduction of the video, logo impressions during playback positioned as, "Brought to you by..." or "This moment made possible by...", highlighting of company name or logo in any mission related eblasts, event slides and signage, and continued post event impressions as video is shared on social sites.

**Marketplace:** As our guests shop the day away, this opportunity insures they know who you are in every possible way. Sponsor may underwrite the marketplace and your signage will be placed throughout the marketplace area.

**Luxury Car Dealership:** Drive the guests wild by parking and promoting your vehicles outside of the event, giving direct exposure to hundreds of guests, volunteers, Shoe Guys, and vendors. Your cars will be on display while you are working the room at this signature event. Photo ops abound for additional social media promotional value to your brand.

**Fashion Show:** Increase your company's visibility by being the presenting sponsor of the evening's main event. Your logo will be on the signage/display on the stage. Perk options: Company representatives may be involved in the show as models and/or a company spokesperson may call the catwalk.

**Gentlemen's Lounge:**



# Marketing Sponsorships

## **\$2,500 CLASSY KICKS** *Includes 2 VIP Tickets*

**Wine Opener:** Sponsor our entertaining pre-event activity and help energize our event attendees before the main event! Your logo will be featured on event signage and your company announced from the stage as our Wine Opener sponsor.

**Best in Shoe:** Celebrate our attendee's fabulous footwear by promoting a "Best in Shoe" award for ladies AND gentlemen. Judges work the room, choose the winners and have the opportunity to strut on stage and announce the winner as part of the live program. Logo recognition on signage and judges' badges.

**Napkin:** Be THE organization prominently featured on all cocktail napkins for the event. As attendees sip fine wines and shop –you can help support the cause by sponsoring the cocktail napkins. Every best dressed lady needs somewhere to blot her lips!

**Key to the Getaway:** A limited number of keys for sale, and only 1 will hold the winning match for a fabulous trip that our lucky winner will not forget. You will definitely want your company's name and brand to be featured as the sponsor for this trip of a lifetime!

**Water Bottle:** Help us stay hydrated! Add your company logo or name to water bottles at the event. Hydration Station: Your company can one sponsor one or more hydration stations. With hundreds of attendees needing to rehydrate throughout the evening, your company will have plenty of opportunities for visibility. Your logo will appear on the signage/display. Language on the sign says: "Hydration Station sponsored by XYZ Company."

**Valet:** Leave a lasting impression that allows you to take the wheel! With our valet sponsorship, leave your business card in the dash of vehicles using our premium valet service and our attendees go home with your business on their minds.

**Dessert:** Be the sweetest part of the event! Your logo will be placed on every dessert served to guests.

**Photo Booth:** Visual branding opportunity with multiple impressions of your logo on all of the printed and digital photos that guests will take throughout the evening and share with their friends after the event. Logo will be displayed on the official WW&S event website.

**Wine Glass:** Have your organization's name displayed as the official Wine Glass Sponsor! Guests will delight in sampling unique wines in a fun glass with your organizations name displayed. Your logo will be sure to get everyone's attention! The perfect opportunity for you to leave a fabulous impression as they sip away, and as they relive memories from this magical evening when they take this glass home.

## **\$1,500 BOSS BOOTIES** *Includes 2 VIP Tickets*

**Mirror Mirror:** Logo Decal placed on mirrors in restrooms and mirrors placed in marketplace vendor area.

**Swag Bags:** It's all in the Bag! Your logo will appear on the coveted swag bag gifted to all VIPs. Hundreds of local tastemakers will soon be parading your branded tote all over town.

**Selfie Station:** Unleash the power of selfies as guests flash their best smiles in front of a traveling photo sign with your logo and the event logo.

**Pink Carpet:** Unleash the power of the paparazzi with a "pink" carpet moment as guests enter and flash their best smiles in front of a backslash/step & repeat with your logo and the event logo.

**Tech Sponsor:** Need a place to charge your phone during the event? The Tech Sponsor has got you covered! Create a charging station with various cords in a safe space with a branded sign with your logo on it. Benefits Include: Logo Recognition + Marketing Benefits

# Sponsor Commitment Form



**YES! WE ARE EXCITED TO BE A PART OF YOUR EVENT ON MAY 16, 2024 AT 6 PM  
WE CAN'T WAIT TO COLLABORATE AS YOUR:**

\$30,000 PLATINUM PRESENTING

\$20,000 DIAMOND STILETTOS

\$10,000 GOLDEN HEELS

\$5,000 SILVER SLIPPERS

\$2,500 BRONZE PUMPS

\$1,000 FANCY FLIP FLOPS

MARKETING SPONSOR \_\_\_\_\_ \$ \_\_\_\_\_

Name for Sponsor Recognition Purposes: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Facebook Page: \_\_\_\_\_ Instagram Handle: @ \_\_\_\_\_

Check enclosed (made payable to Episcopal Children's Services)

Send me an invoice for \$ \_\_\_\_\_

Charge my credit card: AMEX Discover Mastercard VISA

Card #: \_\_\_\_\_ CVC: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

I am unable to commit to a sponsorship, but I would like to make a donation of \$ \_\_\_\_\_

**Please return form to Lauren Weedon Hopkins by e-mail to [Lauren.Hopkins@ecs4kids.org](mailto:Lauren.Hopkins@ecs4kids.org) or mail to:  
Episcopal Children's Services 8649 Baypine Road Ste. 300, Bldg. 7, Jacksonville, FL 32256**

Questions? Call: (904) 726-1500 ext. 2152 OR email [Lauren.Hopkins@ecs4kids.org](mailto:Lauren.Hopkins@ecs4kids.org)