



Mercy Service League Introduces



wine  
women & shoes®  
BENEFITING CLEVELAND CLINIC MERCY  
HOSPITAL WOMEN'S CANCER SERVICES

*Enchanted Garden*  
**HOPE IN BLOOM**

**MAY 17<sup>TH</sup>, 2025**  
*at* ALEX KRASSAS EVENT CENTER

*Sponsorship*  
**OPPORTUNITIES**



**Cleveland Clinic**  
Mercy Hospital  
Mercy Service League



wine  
women & shoes®  
2025

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Jeanne Ruberti

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**OUR VISION**

Your sponsorship of Wine Women & Shoes will benefit Cleveland Clinic Mercy Hospital’s cancer services for women. Our vision is for all women in our community to have access to comprehensive, quality, and compassionate care when faced with a cancer diagnosis. Too many times, women are overwhelmed with life-altering issues that compound the complexities of their cancer treatment.

Challenges associated with cancer cross all racial and socioeconomic boundaries and can influence one’s ability to actively fight cancer and ultimately impact one’s chances for long-term survival. The challenges are endless, including access to early cancer screenings, physician and hospital costs, transportation issues, availability of educational and supportive resources, and affordability of wigs, dressings, prostheses, garments and other supplies. These barriers can add enormous stress at a time that arguably is one of the most difficult times in a woman’s’ life.

Women are nurturers and often place the needs of their family before their own. We will go without if it means our family will experience less anxiety and greater well-being. But a cancer diagnosis demands an active and aggressive response which causes seemingly insurmountable odds for many women. We want to make sure that no woman has to sacrifice her health due to competing burdens of everyday life.....and this can be achieved!

With your help, women facing cancer and their families will have the resources they need to get through a cancer diagnosis and will have the best possible chance for survival. Your partnership with Mercy Service League will enhance Cleveland Clinic Mercy’s Hospital’s efforts to assist all women through their cancer journey. There is nothing stronger than the collective power of women helping women!

100% of the proceeds directly supports Cleveland Clinic Mercy Hospital Women’s Cancer Services.



Please join us!

**WHEN & WHERE**

Saturday, May 17, 2025  
11:00 A.M.- 2:30 P.M.  
Alex Krassas  
Event Center  
251 25th St. NW Canton,  
Ohio 44709

100% of the proceeds  
directly support Cleveland  
Clinic Mercy Hospital's  
cancer services for women  
and associated strategic  
program priorities



**ABOUT MERCY  
SERVICE  
LEAGUE**

Mercy Service League is a non-profit organization established for educational and charitable purposes as well as providing fellowship and outreach. The mission of the organization is to render support and assist Cleveland Clinic Mercy Hospital through public relations, fundraising and initiation of new projects.



**EVENT SCHEDULE**

**WELCOME!**

Upon arrival, guests are warmly welcomed by our gracious hosts, The Sole Men. From hair to shoes, you look fabulous so let the FUN begin!

**11:00 A.M. - 1:00 P.M.**

*Marketplace • Wine Tasting • Silent Auction*

Shop for local fashion and national designers selling the latest styles while sipping on wine from wineries around the country. Silent auction, "Wall of Wine", "Key to the Closet", music, and the FUN continues.

**FOOT ALERT: No seating during this time.**

**1:00 P.M. - 2:30 P.M.**

*Fashion Show • Live Auction • Announcing the Winners*

Guests watch a high energy fashion show, bid on trips, experiences, cash call, and other high ticket items, "Best in Shoe", "Best Dressed" and "King of Sole" Awards, and "Key to the Closet" winners announced.

**TICKET OPTIONS**

**GENERAL ADMISSION TICKETS - \$125**

Regular admission for one to the marketplace, unlimited wine tastings, shopping, fashion show and luncheon.

**VIP TICKETS- \$175**

VIP admission for one to all event activities, marketplace, unlimited wine tastings, VIP seating for fashion show and luncheon, VIP party favor.

**GENERAL ADMISSION TABLE FOR 8 - \$1000**

Regular admission to all event activities, marketplace, wine tastings, shopping, fashion show, and luncheon.

**VIP TABLE FOR 8 - \$1400**

VIP admission to all event activities, marketplace, wine tastings, shopping, priority seating for fashion show and luncheon, VIP party favors.

**CLEVELAND CLINIC MERCY CANCER MISSION**

Cleveland Clinic Mercy Hospital's Cancer Center is dedicated to delivering the very best comprehensive and affordable cancer care in the community setting. It is one of sixteen cancer centers in the nation that has earned the Commission of Cancer's Outstanding Achievement Award four times in a row.

Additionally, Mercy's Cancer Center is part of Ohio's #1 Cancer Center, the Cleveland Clinic Taussig Cancer Center. This allows for expanded world-class cancer services and improved patient outcomes through a collaborative, multidisciplinary approach to cancer care benefiting those we serve in Stark County and surrounding communities.



## ABOUT WWS

Wine Women & Shoes (WWS) is the brainchild of Napa Valley vintner, Elaine Honig. While chatting with a girlfriend about the growing popularity of wine and food pairing events, they jokingly said, “wine and shoe pairings would be a lot more fun!” and they were right. WWS has put forth over **600** events and have raised more than **\$140,000,000** for women and children’s causes.

Wine Women & Shoes fundraisers create an opportunity for partnerships between charities, wineries, shoe and accessory retailers, corporate sponsors and women in the community. In addition to raising money, these events raise awareness for charities, increase sales for wineries and retail partners, and provide community exposure for corporate sponsors.

## WWS AUDIENCE

- 80% women ages 30 to 55 CEO moms, 30-something young professionals
- Key influencers, tastemakers, connectors
- Charity supporters, socially conscious and community minded
- Those concerned about the health and well being of themselves and others
- Pay attention to fashion and attend fashion events
- Enjoy wine and attend wine events
- Represent the typical luxury brand consumer
- On average, donate/spend \$200-\$600 per event





# Premier Presenting Sponsor

**\$30,000 EXCLUSIVE SPONSORSHIP**

The Premier Sponsor will receive the highest level of recognition and brand exposure to our guests through pre-event and post-event media campaigns.

**Premier Presenting Sponsor will receive:**

- ✦ Investment in a premier non-profit organization
- ✦ Category exclusivity and opportunity to address the event guests
- ✦ Primary placement in all public relations and advertising initiatives
- ✦ Complimentary full page ad in event program
- ✦ Corporate logo/company name prominently displayed on printed and electronic invitations, e-blasts, social media networking, media advertisements and step & repeat photo backdrop
- ✦ Acknowledgement and prominent signage at WWS event
- ✦ Opportunity to provide one (1) Sole Men from your organization
- ✦ Opportunity to host the kick-off at your desired location
- ✦ Wine glasses distributed to each guest with your company logo
- ✦ Two VIP table with sixteen (16) tickets for the event
- ✦ \$26,200 tax deductible



# Supporting Sponsor

**\$25,000 SPONSORSHIP**

**The Supporting Sponsors will receive a high level of recognition and brand exposure to our guests through pre-event and post-event media campaigns.**

## **Supporting Sponsor will receive:**

- ✦ Investment in a premier non-profit organization
- ✦ Primary placement in all public relations and advertising initiatives
- ✦ Complimentary full page ad in event program
- ✦ Corporate logo/company name prominently displayed on printed and electronic invitations, e-blasts, social media networking, media advertisements
- ✦ Opportunity to provide one (1) Sole Man from your organization.
- ✦ Acknowledgement and prominent signage at WWS event
- ✦ One VIP table with eight (8) tickets for the event
- ✦ \$22,600 tax deductible





# Legacy of Giving Sponsor

**\$20,000 SPONSORSHIP**

**The Legacy of Giving Sponsors will receive a high level of recognition and brand exposure to our guests through pre-event and post-event media campaigns.**

**Legacy of Giving Sponsors will receive:**

- ✦ Investment in a premier non-profit organization directly benefiting your local community
- ✦ Complimentary full page ad in event program
- ✦ Corporate logo/company name prominently displayed step & repeat photo backdrop
- ✦ Opportunity to provide one (1) Sole Man from your organization.
- ✦ Acknowledgement and prominent signage at WWS event
- ✦ One VIP table with eight (8) tickets for the event
- ✦ \$17,600 tax deductible





# Sole Men Sponsor

**\$15,000 EXCLUSIVE SPONSORSHIP**

As sponsor of the Sole Men, your business receives constant brand recognition throughout the event with your logo printed on each shirt. What better way to deliver an impression of your business brand to beautiful, decision-making women than your logo on a handsome and charming Sole Man?

**Tempting guests with their charm, good looks, the Sole Men are a highlight of every Wine Women & Shoes event. What is every woman in the room looking at, besides the shoes? The Sole Men!**

## **Sole Men Sponsor will receive:**

- Investment in a premier non-profit organization
- Complimentary full page ad in event program
- Opportunity to provide one (1) Sole Man from your organization
- Your logo prominently printed on the Sole Men shirts
- Acknowledgement and prominent signage at WWS event
- Eight (8) VIP tickets for the event
- \$12,600 tax deductible







# Key to the Closet Sponsor

**\$12,500 EXCLUSIVE SPONSORSHIP**

**The Key to the Closet is what every woman wants. This is the main raffle(s) of the event with thousands of dollars worth of items and only one winner per raffle.**

**Key to the Closet Sponsor will receive:**

- ✦ Investment in a premier non-profit organization
- ✦ Complimentary full page ad in event program
- ✦ Exclusive signage at the Key to the Closet display
- ✦ Eight (8) VIP tickets for the event
- ✦ \$10,100 tax deductible





# Live Auction Sponsor or Decor Sponsor

**\$10,000 SPONSORSHIPS**

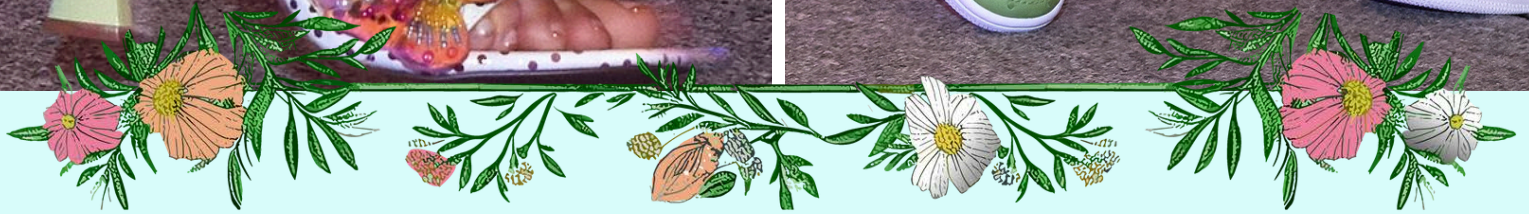
**The Live Auction Sponsors will receive brand recognition on all materials concerning the Live Auction.**

**The Decor Sponsors will receive a high level of recognition throughout the event venue with premier signage.**

## **Live Auction & Decor Sponsors will receive:**

- Investment in a premier non-profit organization
- Complimentary half page ad in event program
- Recognition at WWS event
- Eight (8) VIP tickets for the event
- \$8,100 tax deductible





# *Best in Shoe and Best Dressed Sponsor*

**\$7,500 SPONSORSHIP**

**The Best in Shoe Sponsors will be measuring up to find the perfect fit for each of the three Best in Shoe Awards: "Sassy Stiletto", "Fabulous Flat", and "Wonderful Wedge" in addition to identifying the Best Dressed for the event!**

**Best in Shoe & Best Dressed Sponsors will receive:**

- ✦ Investment in a premier non-profit organization
- ✦ Complimentary half page ad in event program
- ✦ Recognition at WWS event
- ✦ Opportunity to judge and present on stage Best in Shoe Awards & Best Dressed
- ✦ Eight (8) VIP tickets for the event
- ✦ \$5,600 tax deductible





# *Chairwoman for the Cause*

**\$7,500 EXCLUSIVE SPONSORSHIP**

**The Chairwoman for the Cause will be the voice – the voice to represent this cause! She will have an opportunity to address the audience for a few inspiring moments reflecting on our commitment and vision – for all women in our community to have access to needed education, cancer screenings, quality cancer care, and supportive resources.**

**Chairwoman for the Cause Sponsor will receive:**

- ✦ Investment in a premier non-profit organization
- ✦ Complimentary half page ad in event program
- ✦ Opportunity for product placement inside the Swag Bag (event appropriate items only please)
- ✦ Recognition at WWS event
- ✦ Eight (8) VIP tickets for the event
- ✦ \$5,600 tax deductible





# Caregiver for the Cause

**\$7,500 EXCLUSIVE SPONSORSHIP**

**The Caregiver for the Cause will be the voice – the voice to champion this cause! She will have an opportunity to address the audience for a few inspiring moments reflecting on our commitment and vision – for all women in our community to have access to needed education, cancer screenings, quality cancer care, and supportive resources.**

**Caregiver for the Cause Sponsor will receive:**

- ✔ Investment in a premier non-profit organization
- ✔ Complimentary half page ad in event program
- ✔ Opportunity for product placement inside the Swag Bag (event appropriate items only please)
- ✔ Recognition at WWS event
- ✔ Eight (8) VIP tickets for the event
- ✔ \$5,600 tax deductible





# Champion for the Cause

**\$7,500 EXCLUSIVE SPONSORSHIP**

**The Champion for the Cause will be the benevolent voice for this cause! She will have an opportunity to address the audience for a few inspiring moments reflecting on our commitment and vision – for all women in our community to have access to needed education, cancer screenings, quality cancer care, and supportive resources.**

**Champion for the Cause Sponsor will receive:**

- ✔ Investment in a premier non-profit organization
- ✔ Complimentary half page ad in event program
- ✔ Opportunity for product placement inside the Swag Bag (event appropriate items only please)
- ✔ Recognition at WWS event
- ✔ Eight (8) VIP tickets for the event
- ✔ \$5,600 tax deductible





# Specialty Sponsorships

**\$5,000 SPONSORSHIPS**

Each of these sponsors have great exposure and will promote your brand at this spectacular event!

- PAPARAZZI SPONSOR**
- RED CARPET SPONSOR**
- SWAG BAG SPONSOR**
- WALL OF WINE SPONSOR**
- VALET SPONSOR**

**Each sponsor will receive:**

- Investment in a premier non-profit organization
- Complimentary half page ad in event program
- Prominent Signage at WWS event or logo imprinted specialty items
- Four (4) VIP tickets for the event
- \$3,800 tax deductible



# One of a Kind Sponsors

**\$2,500 SPONSORSHIPS**

## **Wine Bag Sponsor**

✎ Your organizations logo printed on all wine bags distributed at the Wall of Wine.

## **Table Décor Sponsor**

✎ Your organization name displayed on each luncheon table.

## **Cocktail Napkin Sponsor**

✎ Your company name or logo printed on each cocktail napkin puts your company in the hands of each guest.

## **In addition to the above each One-Of-A-Kind sponsors will receive:**

- ✎ Complimentary quarter page ad in event program
- ✎ Recognition at WW&S event
- ✎ Two (2) VIP tickets for the event
- ✎ \$1,800 tax deductible

# Other Sponsorship Opportunities

**\$1,500 EXCLUSIVE SPONSORSHIPS**

## **Hydration Station Sponsors**

✎ Your company name or logo will be displayed as guest hydrate at the water station.

## **Check-in/check-out Sponsors**

✎ Your company name or logo will be displayed as guests check-in and check-out of the event.

## **Mirror Mirror Sponsors**

✎ You can be the fairest of them all with three personalized mirrors in the Marketplace.

## **In addition to the above each sponsorship will receive:**

- ✎ Your organization mentioned in the event program
- ✎ One (1) VIP ticket for the event
- ✎ \$1,325 Tax Deductible

## **Customized Sponsorship**

✎ Name the sponsorship and the amount! Let us help you create a unique sponsorship for your organization.





## SPONSORSHIP AGREEMENT

Benefiting Cleveland Clinic Mercy Hospital Women's Cancer Services  
Sponsorships kindly requested by April 1, 2025

### YES! I WOULD LIKE TO PARTICIPATE WITH THE FOLLOWING...

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Premier Presenting (\$30,000) | <input type="checkbox"/> Key to the Closet (\$12,500)       | <input type="checkbox"/> Caregiver for the Cause (\$7,500) |
| <input type="checkbox"/> Supporting (\$25,000)         | <input type="checkbox"/> Live Auction (\$10,000)            | <input type="checkbox"/> Champion for the Cause (\$7,500)  |
| <input type="checkbox"/> Legacy of Giving (\$20,000)   | <input type="checkbox"/> Decor Sponsor (\$10,000)           | <input type="checkbox"/> Best in Shoe/Dressed (\$7,500)    |
| <input type="checkbox"/> Sole Men (\$15,000)           | <input type="checkbox"/> Chairwoman for the Cause (\$7,500) |  |
- Exclusive Sponsorship (\$5,000) Write in your sponsorship- Paparazzi, Red Carpet, Swag Bag, Wall of Wine, Valet) \_\_\_\_\_
- One of a Kind (\$2,500) Write in your sponsorship , Wine Bag, Table Décor, or Cocktail Napkin \_\_\_\_\_
- Other Sponsorships(\$1,500) Write in your sponsorship, Hydration Station, Check-In/Check-Out, Mirror Mirror \_\_\_\_\_
- Custom Sponsorship (\$\_\_\_\_\_ ) Write in amount and name of sponsorship \_\_\_\_\_

**Sponsor Name:** \_\_\_\_\_

As you would like it to appear for recognition

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_

Contact Email \_\_\_\_\_

Check enclosed for \$\_\_\_\_\_ payable to Mercy Service League

Submit payment via QR code

Scan QR code with your phone  
to make your payment



### PLEASE MAIL THIS FORM & PAYMENT TO MERCY SERVICE LEAGUE

Mercy Service League

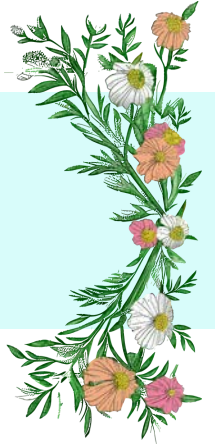
Attn: Elaine Campbell, Wine Women & Shoes 1320 Mercy Drive NW, Canton OH 44708

Please email your logo as JPEG or high resolution file to [CAMPBEE7@ccf.org](mailto:CAMPBEE7@ccf.org) by 4/1/25

### FOR MORE INFORMATION ON SPONSORSHIPS CONTACT

Jeanne Ruberti 713.302.5471 | Elaine Campbell 330-327-7530

- OR - visit our website at [winewomenandshoes.com/canton](http://winewomenandshoes.com/canton)



## AD SPONSORSHIP AGREEMENT

Benefiting Cleveland Clinic Mercy Hospital Women's Cancer Services  
Sponsorships kindly requested by April 1, 2025

### YES! I WOULD LIKE TO PARTICIPATE WITH THE FOLLOWING...

- Full Page Color or Black & White Ad in inches 4.75 x 7.75 (\$1000.00)
- Half Page Color or Black & White Ad in inches 4.75 x 3.75 (\$500.00)
- Quarter Page Color or Black & White Ad in inches 2.3 x 3.75 (\$350.00)

**Sponsor Name:** \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_

Contact Email \_\_\_\_\_

- Check enclosed for \$\_\_\_\_\_ payable to Mercy Service League
- Submit payment via QR code

Scan QR code with your phone  
to make your payment



### PLEASE MAIL THIS FORM & PAYMENT TO MERCY SERVICE LEAGUE

Mercy Service League Attn: Elaine Campbell, Wine Women & Shoes  
1320 Mercy Drive NW, Canton, OH 44708

Please email your logo as JPEG or high resolution file to [CAMPBEE7@ccf.org](mailto:CAMPBEE7@ccf.org) by 4/1/25

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Jeanne Ruberti 713.302.5471 | Elaine Campbell 330-327-7530 **OR**

- visit our website at [winewomenandshoes.com/canton](http://winewomenandshoes.com/canton)





*Thank You*

- from our -

**2025 STEERING COMMITTEE!**

