



*Get pumped for...*

## **3<sup>rd</sup> ANNUAL WINE WOMEN & SHOES BENEFITING FIRST TEE - ORANGE COUNTY**

**Friday, May 9, 2025 | 6-10 PM | Hyatt Regency Irvine, CA**

### **250+ DISCERNING GUESTS WILL ENJOY:**

- Tasting fine wines from leading vineyards
- Shopping national and local merchants in our Marketplace
- Bidding on unique silent and live auction items
- Gourmet sit-down dinner and fabulous show

### **WW&S GUEST PROFILE**

- Community minded philanthropists, professionals, and social influencers, charity supporters ages 21+
- Fashion conscious trend setter
- Executives, entrepreneurs, and key connectors
- Passionate about supporting Orange County kids & teens with character building, life skills learning while having fun
- Golfers interested in growing the game

### **ABOUT FIRST TEE - ORANGE COUNTY**

- 501c3 youth development organization that uses golf to enable kids & teens to build the strength of character that empowers them through a lifetime of new challenges
- Creates learning experiences that build inner strength, self-confidence, and resilience that kids & teens can carry to everything they do, now and in the future.
- Impacted over 37,000 kids ages 4-18 since 2013
- Over 60% of participants are non-Caucasian and 38% are registered as female

### **IMPACT OF FUNDS RAISED**

- Reach more kids & teens in economically disadvantaged communities with no-cost classes, camps & clinics
- Expand classes at golf courses and increase the number of after-school and in-school program offerings
- Grow our teens and registered female participants through our age-based programming
- Increase funds to offer financial aid to families in need- no child is turned away!



# Sponsorship LEVELS & BENEFITS CHART

**SOLD OUT!**

	Corporate Underwriter \$25,000	Platinum \$20,000	Shine Like A Diamond \$15,000	Gold Pump \$10,000	Silver Slippers \$5,000	Bronze Wedge \$2,500
Title VIP pre-event party host						
Unique marketing opportunity at event						
Exclusivity (one available)						
Name/Logo featured on invitation, program and event signage						
Mention in media including press release, social media, e-blasts						
Name/Logo featured on email invitation, e-blasts, and press releases						
Link to your company website from the WW&S website						
Mentioned on screen at event						
<b>Tickets &amp; Swag Bags</b>	2 VIP Tables of up to 20 seats/tickets	2 VIP Tables of up to 20 seats/tickets	1 VIP Table of up to 10 seats/tickets	1 VIP Table of up to 10 seats/tickets	5 General Admission Tickets	2 General Admission Tickets

## QUESTIONS ON HOW YOU CAN SUPPORT THE EVENT? CONTACT FIRST TEE - ORANGE COUNTY

Kelly Brown, Event Co-Chair at [ocbrownies@gmail.com](mailto:ocbrownies@gmail.com) | 661.331.7967  
Wendy Cullen, Event Co-Chair at [wendy@thefirstteeoc.org](mailto:wendy@thefirstteeoc.org) | 949.307.9609

We are looking for in kind donations for all auctions, wall of wine, swag bags, and more! Contact us for more details.

Golf Fore Life Skills, LLC, dba First Tee Orange County, is a 501(c)(3) non-profit organization. Tax ID #27-4581056.  
All contributions are tax-deductible to the fullest extent authorized by the law.





# Sponsorship

## CORPORATE UNDERWRITER: \$25,000



**Premiere Seating:** Up to 20 seats/tickets at the event, providing you and your guests an opportunity to engage with other attendees and showcase your brand.



**Prominent Branding:** Your company logo will be featured on all event materials, including banners, programs, and digital promotions, ensuring maximum exposure to our audience.



**Recognition:** Acknowledgment during the event opening and closing remarks, highlighting your commitment to our cause and community.



**Networking Opportunities:** Access to exclusive pre-event and post-event gatherings, allowing you to connect with key stakeholders, community leaders, and fellow sponsors.



**Social Media Promotion:** Dedicated posts on our social media channels recognizing your support, reaching a broader audience and enhancing your brand's visibility.



**Customized Engagement:** Opportunity for a feature in our newsletter or website, spotlighting your company's values and initiatives aligned with our mission.

**Join us as a Corporate Underwriter and demonstrate your leadership and commitment to making a positive impact. Your support will help First Tee - Orange County achieve our goals and drive meaningful change in the community.**

### QUESTIONS ON HOW YOU CAN SUPPORT THE EVENT?

#### CONTACT FIRST TEE - ORANGE COUNTY

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# One of a Kind OPPORTUNITIES

## \$5,000 OPPORTUNITY BENEFITS INCLUDE:

- A half table of up to 5 seats/tickets, general admission, & swag bags
- Logo and link on webpage.

**\$5,000 SHOE GUYS (Exclusive)** Sponsor the charming “Shoe Guys” working the room and engaging more than 250 women. It’s a great opportunity to highlight your brand and willingness to make a positive impact by placing your logo on the “Shoe Guys” shirts.

**\$5,000 ENTERTAINMENT/DJ** The best part of the evening is supporting FTOC and all the entertainment that will keep our guests on their toes. You’ll help us delight our guests with unique entertainment pieces throughout the program portion of the evening.

**\$5,000 VALET (Exclusive)** A dedicated valet parking area and single event entrance gives your company high visibility among the more than 250 event attendees who will almost all rely on Valet parking that evening. Language on signs says “Valet Parking presented by ABC Company.”

**\$5,000 WALL OF WINE (Exclusive)** For this WINE focused event, your logo will be prominently featured on the Wall of Wine signage and Wall of Wine display. Language on signs says, “Wall of Wine presented by XYZ Company.”

**\$5,000 MARKETPLACE (Exclusive)** As our guests shop the evening away, this opportunity ensures they know who you are in every possible way. Sponsor will underwrite the Marketplace and signage will be placed throughout the Marketplace area.

**\$5,000 SWAG BAG (Exclusive)** Your logo will appear on the coveted swag bag gifted to all attendees. Soon your branded tote will be paraded all over town.

**\$5,000 MOBILE BIDDING (Exclusive)** Be the logo prominently featured on all mobile bidding and silent auction pages, e-blasts, and social posts! Our guests will be checking out the mobile bidding screen frequently while the auction is live and will see your logo every time!

**\$5,000 WINE GLASS (Exclusive)** Each guest receives a wine glass when they arrive with your logo. The perfect opportunity for you to leave a fabulous lasting impression as they sip away, and as they relive memories from this magical evening when they take this glass home.

**\$5,000 KEY TO THE CLOSET (Exclusive)** A hundred keys for sale and only one will win the collective bounty of donated treasures. The closet contains everything a woman wants, and your brand will be featured as the Key to the Closet sponsor.

**\$5,000 MISSION MOMENT (Exclusive)** An opportunity to tie your brand to the ultimate emotional moment at the event by underwriting production costs for the heartfelt Mission Moment video. This high impact sponsorship includes verbal recognition during the introduction of the video, logo impressions during playback positioned as, "Brought to you by...." Or, "This moment made possible by...", highlighting of company name or logo in any mission related eblasts, event slides and signage, continued post event impressions as video is shared on social sites.

## \$2,500 OPPORTUNITY BENEFITS INCLUDE:

- 2 General Admission seats/tickets and swag bags
- Logo and link on webpage.

**\$2,500 LIVE AUCTION (Exclusive)** Who doesn't want to be a part of the excitement of the Live Auction?! Receive logo recognition on the Live Auction preview eblast, all Live Auction slides, Live Auction thank you acknowledgments and multiple verbal recognitions from stage during the Live Auction.

**\$2,500 BEST IN SHOE (Exclusive)** Celebrate our attendees' fabulous footwear by promoting a “Best in Shoe” award. Your judge works the room, chooses the winners, and announces the winner as a part of the live program. One judge per sponsorship.

**\$2,500 COCKTAIL NAPKIN (Exclusive)** Be the logo prominently featured on all cocktail napkins for the event. Every best dressed lady needs somewhere to blot her lips.

**\$2,500 VOLUNTEER SPONSOR (Exclusive)** Support our hardworking volunteer staff while marketing your brand with a lanyard featuring your unique logo/name for all event volunteers.

**\$2,500 CUSTOM SPONSOR (Exclusive)** Don't see a sponsorship level or service you like? Contact us to discuss creative ways to sponsor other event aspects while promoting your brand. Benefits Include: Two general admission tickets and swag bags + logo and link on webpage.

## CUSTOM SPONSOR:

**Don't see a sponsorship level you like? Want to customize a sponsorship for your business or company?  
Contact us to discuss creative ways to sponsor other event aspects while promoting your brand.**





# Join Us as a Marketplace Partner!

On Friday, May 9, 2025, First Tee – Orange County will host a Wine Women & Shoes fundraiser at Hyatt Regency Irvine to raise money to help empower kids & teens to learn life skills through the game of golf. Guests will sip, savor, and shop their way through an evening of fashion and compassion.

Wine Women & Shoes will feature a pop-up Marketplace from 6-8pm where guests will shop retailers that offer a variety of trends and price points through a carefully curated selection of shoes, handbags, jewelry, accessories, art, and home goods. While shopping, guests will sip on world-class wines, taste savory bites, and mingle with our charming Shoe Guys.

## **BENEFITS TO MARKETPLACE PARTNER:**

- Sell merchandise on-site to a targeted audience of 250 guests (vendor keeps 80% of sales and donates 20% to First Tee – Orange County by cash, check or electronic payment service.)
- Marketing exposure for your brand/boutique:
- E-blasts to Wine Women and Shoes Orange County database
- Up to 250 printed programs at the event
- Logo displayed on event signage
- Logo on Wine Women & Shoes Orange County website and social media sites
- Opportunity to put promo materials in Swag Bags that each guest takes home at the end of the event [optional].
- Cultivate new client relationships
- First Tee – Orange County will supply 1- 6ft table with linen, and assistance with load in and load out (if needed) day of event.

## **MARKETPLACE PARTNER WILL:**

- Provide merchandise to sell at the event. (Donate 20% of gross sales to First Tee – Orange County. This percentage is to be remitted to First Tee – Orange County within 30 days of the event by cash, check or electronic payment service.)
- Be responsible for all sales and financial transactions the day of the event, display, bags/packaging, and transportation of materials to and from the event
- Provide appropriate quantities and choices to accommodate 250 guests at the event.
- Donate one item of at least \$150 value for use in the Silent Auction or Key to the Closet raffle.
- Provide adequate staff to handle the anticipated volume of sales during the event
- Set up allocated Marketplace space by 5:15pm on May 9, 2024
- Not hold First Tee – Orange County liable for any product damage or loss as a result of event participation

**MARKETPLACE COMMITMENT FORM**